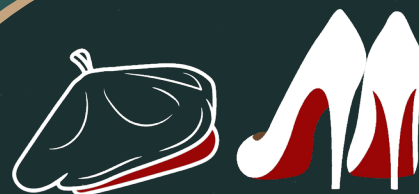


A MEALS
ON WHEELS
DELAWARE
EVENT



Hats & Heels

SATURDAY, SEPT. 19, 2026

Bally's Dover Casino Resort

VIP | 6:00PM

MAIN EVENT | 6:30-9:00PM

SPONSORSHIP OPPORTUNITIES

Partiers will enjoy a fun night of cocktails, savory bites and music. Consider sponsoring Meals On Wheels Delaware's Kent County fundraiser and help seniors age with dignity without the fear of hunger. Meals on Wheels Delaware raises funds and awareness in support of five meal delivery programs statewide. Last year, 900,000 hot meals were delivered to over 6,000 seniors statewide.

SPONSORSHIP BENEFITS

- Hats & Heels will be publicized in local print, online, broadcast and social media
- Recognition in marketing materials including Invitation, Print Ad, Press Release, Event Signage
- Tickets
- Program Book Ad
- Recognition on Event E-mail Blasts, Social Media & Online Presence

For more information email
Rdodds@MealsOnWheelsDE.org

HONORARY CHAIR



Devona E. G. Williams, PhD
President/CEO
Goeins-Williams Associates, Inc.



SIGNATURE
COCKTAILS, CRAFT
BREWS & WINE

BEST
HATS & HEELS
CONTEST

MUSIC,
AUCTION, &
FASHION SHOW

SMORGASBORD &
LOCAL RESTAURANT
STATIONS

SPONSORSHIP COMMITMENT FORM

Join us at a level that meets your needs

	STILETTO	BOOT	WEDGE	FEDORA	NEWSBOY CAP
COMMITMENT	\$5,000	\$2,500	\$1,000	\$500	\$300
MARKETING RECOGNITION*	LOGO	LOGO	NAME	NAME	NAME
E-BLASTS	LOGO	LOGO	NAME	N/A	N/A
WEBSITE	LOGO	LOGO	NAME	NAME	NAME
SOCIAL MEDIA	DEDICATED	DEDICATED	YES	YES	YES
VIP LEVEL ACCESS**	YES	YES	YES	N/A	N/A
RECOGNITION	YES	YES	YES	N/A	N/A
DIGITAL PROGRAM BOOK	2 FULL PAGES	FULL PAGE	HALF PAGE	QUARTER PAGE	RECOGNITION
TICKETS/SEATS RESERVED BEFORE SEATS	2 VIP TABLES OF 8	1 VIP TABLE OF 8	6	4	2

* Marketing recognition to include invitation, press release and signage

** Exclusive admission 6pm-6:30pm

SPONSOR TO BE RECOGNIZED ON MARKETING MATERIALS - **MAX 30 CHARACTERS**

COMPANY DATE OF COMMITMENT

CONTACT NAME & TITLE

PHONE EMAIL

ADDRESS

CITY STATE ZIP

AD CONTACT EMAIL

WEBSITE SOCIAL MEDIA HANDLE

PAYMENT METHOD: ☐ CHECK ENCLOSED ☐ CREDIT CARD ☐ PLEASE BILL

CREDIT CARD: COMPLETE INFORMATION BELOW OR PAY ONLINE AT MEALSONWHEELSDE.ORG

CARD NUMBER EXP DATE CCV

CARD HOLDER NAME (PRINT)

SIGNATURE DATE



Hats & Heels

IMPORTANT DATES

JULY 10, 2026

Sponsorships received by this date to be included in the digital Hats and Heels invitation.

AUGUST 3, 2026

Sponsorships received by this date will be listed in the event digital program book.

**ALL ADVERTISING IS DUE
BY AUGUST 3, 2026**

AD SPECIFICATIONS

Full color, High resolution
(300 DPI)

JPG or PNG format

(Width x Height)

FULL PAGE: 1920 px x 1080 px

HALF: 850 px x 930 px

QUARTER: 850 px x 430 px

SEND FORM & PAYMENT TO

Meals On Wheels Delaware

100 W. 10th St. Suite 207

Wilmington, DE 19801

PHONE: 302-656-6451

OR ONLINE:

MealsOnWheelsDE.org

For more information email
Rdodds@MealsOnWheelsDe.org