

THE ULTIMATE Tailgate

Presented by

WSFS | CARES Foundation

GEAR UP FOR THE ULTIMATE TAILGATE—the ultimate celebration of great food, drinks, and community spirit—returning to the impressive tented outdoor space at The Grove at Delaware Park! Guests will huddle up to enjoy creative tailgate bites from top restaurants and food trucks, tackle the Craft Beer Trail curated by 2SP Group, and cheer for their favorites with wine, signature cocktails, and live entertainment. Plus, don't miss the action-packed beer and sports-themed auction featuring can't-miss items for fans and foodies alike!

SCORE BIG FOR SENIORS BECOME A SPONSOR OF THE ULTIMATE TAILGATE!

THE GROVE AT DELAWARE PARK

OCTOBER 22, 2025 6-9 PM



As a sponsor, you'll join the starting lineup and make a real impact both on and off the field.

BE A GAME CHANGER

Align your brand with Meals on Wheels Delaware, a champion in fighting senior hunger and one of the state's most trusted nonprofits.

PLAY TO WIN

Reach a spirited crowd of food, sports, and craft drink enthusiasts while inspiring your community to rally for a great cause.

ENJOY VIP ACCESS

Receive premium event tickets and earn marketing MVP status with exposure across social media, email blasts, event signage, and guest information.

HELP SCORE FOR SENIORS

Your sponsorship fuels a mission that delivered over 853,000 meals last year to Delaware's homebound seniors—ensuring they stay healthy, connected, and cared for.

Get off the sidelines and into the game! Be part of this all-star event where delicious food, unbeatable drinks, and a passion for community come together for a winning cause. Join the team today as a sponsor and help us create a stronger, more compassionate community—one meal at a time.

TOGETHER WE CAN END SENIOR HUNGER.

Meals on Wheels Delaware raises funds to support the five program partners that prepare and deliver meals to over 6,600 seniors throughout the state. Your help will enable our seniors to age with dignity and without the fear of hunger.





SPONSORSHIP COMMITMENT FORM

CHOOSE A SPONSORSHIP LEVEL THAT MEETS YOUR NEEDS



07.19.2025

Sponsorships received by July 19 will be listed in the **Ultimate Tailgate Guest Invitation**

08.23.2025

Sponsorships received by August 23 will be included in the **Ultimate Tailgate Virtual Program Book**

LEVELS BENEFITS	<input type="checkbox"/> HEAD COACH \$5,400	<input type="checkbox"/> PRESS BOX \$2,700	<input type="checkbox"/> HALFTIME \$1,100	<input type="checkbox"/> MASCOT \$550	<input type="checkbox"/> TAILGATE \$300
MARKETING RECOGNITION*	LOGO	LOGO	NAME	NAME	NAME
TICKETS	16	8	6	4	2
SOCIAL MEDIA	DEDICATED	YES	YES	YES	YES
E-BLAST	LOGO W/LINK	LOGO W/LINK	NAME	NAME	NAME
WEBSITE	LOGO W/ LINK	LOGO W/ LINK	NAME	NAME	NAME
VIRTUAL PROGRAM BOOK	FULL PAGE	HALF PAGE	QTR PAGE	N/A	N/A
PRESS RELEASE	YES	YES	N/A	N/A	N/A
*Marketing recognition to include guest event invitation, press release and signage.					

QUESTIONS?

Regina Dodds
Director of Events
302.656.6451
rdodds@mealsonwheelsde.org

TECHNICALS

Full-color, high-resolution
(300 dpi), jpg or png files
Dimensions: Width by Height
Full page – 1920 x 1080 pixels
1/2 page – 850 x 930 pixels
1/4 page – 850 x 430 pixels

SPONSOR INFORMATION

SPONSOR (TO BE RECOGNIZED ON MARKETING MATERIALS. MAX 30 CHARACTERS.)

COMPANY

CONTACT NAME & TITLE

EMAIL

PHONE

STREET ADDRESS

CITY

STATE

ZIP

AD CONTACT

SOCIAL HANDLE

WEBSITE

☐ Sponsor level indicated above. We agree to pay \$ _____

PAYMENT ☐ CHECK ENCLOSED ☐ CREDIT CARD ☐ PLEASE BILL (Credit card: Pay online at Mealsonwheelsde.org or complete information below.)

CARD NUMBER

EXP DATE

CCV

CARD HOLDER NAME (PRINT)

SIGNATURE

DATE

SEND IT IN!

PLEASE SUBMIT PAYMENT AND COMPLETED FORMS

ONLINE www.mealsonwheelsde.org

BY MAIL: Meals on Wheels Delaware | 100 W. 10th St., Suite 207, Wilmington, DE 19801

