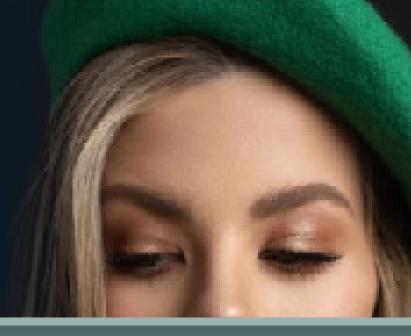


Bally's Dover Casino Resort

VIP: 6:00PM MAIN EVENT: 6:30-9:00PM



SPONSORSHIP OPPORTUNITIES

A MEALS ON WHEELS DELAWARE EVENT

Partiers will enjoy a fun night of cocktails, savory bites and music
Stations featuring local restaurants
Custom smorgasbord by Bally's Dover Casino Resort
Signature Cocktails, Craft Brews & Wines
Casual Chic • Music • Auction • Best Hat and Heels Contest
VIP Reserved Seating and Private Lounge











SPONSORSHIP BENEFITS:

Consider sponsoring Meals On Wheels Delaware's Kent County fundraiser and help seniors age with dignity without the fear of hunger.

- Hats & Heels will be publicized in local print, online, broadcast and social media
- Invitation, Print Ad, Press Release, Event Signage
- Tickets
- Program Book Ad
- Recognition on Event E-mail Blasts, Social Media & Online Presence

Meals on Wheels Delaware raises funds and awareness in support of five meal delivery programs statewide. Last year, 853,000 hot meals were delivered to over 6,600 seniors statewide.

For more information email Rdodds@MealsOnWheelsDE.com

WHEN DELAWARE

Together We Can End Senior Hunger

SPONSORSHIP COMMITMENT FORM

Join us at a level that meets your needs

	STILLETTO	ВООТ	WEDGE	FEDORA	NEWSBOY CAP
COMMITMENT	\$5,000	\$2,500	\$1,000	\$500	\$300
MARKETING RECOGNITION*	LOGO	LOGO	NAME	NAME	NAME
E-BLASTS	LOGO	LOGO	NAME	N/A	N/A
WEBSITE	LOGO	LOGO	NAME	NAME	NAME
SOCIAL MEDIA	DEDICATED	DEDICATED	YES	YES	YES
VIP LEVEL ACCESS**	YES	YES	YES	N/A	N/A
TABLE RECOGNITION	YES	YES	YES	N/A	N/A
DIGITAL PROGRAM BOOK	2 FULL PAGES	FULL PAGE	HALF PAGE	QUARTER PAGE	RECOGNITION
TICKETS/ SEATS	2 VIP TABLES OF 8	1 VIP TABLE OF 8	6	4	2

^{*} Marketing recognition to include invitation, press release and signage
** Exclusive admission 6pm-6:30pm, reserved seating in VIP lounge

SPONSOR	TO BE RECOGNIZED ON MARKETING MATERIALS - MAX 30 CHARACTERS				
COMPANY	DATE OF COMMITMENT				
CONTACT NA	ME & TITLE				
PHONE	EMAIL				
ADDRESS					
CITY	STATE ZIP				
AD CONTACT	EMAIL				
WEBSITE	SOCIAL MEDIA HANDLE				
PAYMENT ME	THOD: CHECK ENCLOSED CREDIT CARD PLEASE BILL				
CREDIT CARD:	COMPLETE INFORMATION BELOW OR PAY ONLINE AT MEALSONWHEELSDE.ORG				
CARD NUMB	ER EXP DATE CCV				
CARD HOLDE	ER NAME (PRINT)				
SIGNATURE	DATE				



IMPORTANT DATES

JULY 11, 2025

Sponsorships received by this date to be included in the Hats and Heels invitation.

AUGUST 1, 2025

Sponsorships received by this date will be listed in the event digital program book.

ALL ADVERTISING IS DUE BY AUGUST 1, 2025

SPONSOR AD SPECS

Full color, High resolution (300 DPI)

JPG or PNG format (Width x Height)

FULL PAGE: 1920 px x 1080 px

HALF: 850 px x 930 px QUARTER: 850 px x 430 px

ALL PAYMENTS & FORMS SHOULD BE MAILED TO:

Meals On Wheels Delaware 100 W. 10th St. Suite 207 Wilmington, DE 19801 PHONE: 302-656-6451

OR ONLINE:

MealsOnWheelsDE.org

For more information email Rdodds@MealsOnWheelsDe.org