



Hats & Heels

FRIDAY, SEPTEMBER 26, 2025

Bally's Dover Casino Resort

VIP: 6:00PM

MAIN EVENT: 6:30-9:00PM



SPONSORSHIP OPPORTUNITIES

A MEALS ON WHEELS DELAWARE EVENT

Partiers will enjoy a fun night of cocktails, savory bites and music

Stations featuring local restaurants

Custom smorgasbord by Bally's Dover Casino Resort

Signature Cocktails, Craft Brews & Wines

Casual Chic • Music • Auction • Best Hat and Heels Contest

VIP Reserved Seating and Private Lounge



SPONSORSHIP BENEFITS:

Consider sponsoring Meals On Wheels Delaware's Kent County fundraiser and help seniors age with dignity without the fear of hunger.

- Hats & Heels will be publicized in local print, online, broadcast and social media
- Invitation, Print Ad, Press Release, Event Signage
- Tickets
- Program Book Ad
- Recognition on Event E-mail Blasts, Social Media & Online Presence

Meals on Wheels Delaware raises funds and awareness in support of five meal delivery programs statewide. Last year, 853,000 hot meals were delivered to over 6,600 seniors statewide.

For more information email
Rdodds@MealsOnWheelsDE.com

Together We Can End Senior Hunger



SPONSORSHIP COMMITMENT FORM

Join us at a level that meets your needs

	STILLETTO	BOOT	WEDGE	FEDORA	NEWSBOY CAP
COMMITMENT	\$5,000	\$2,500	\$1,000	\$500	\$300
MARKETING RECOGNITION*	LOGO	LOGO	NAME	NAME	NAME
E-BLASTS	LOGO	LOGO	NAME	N/A	N/A
WEBSITE	LOGO	LOGO	NAME	NAME	NAME
SOCIAL MEDIA	DEDICATED	DEDICATED	YES	YES	YES
VIP LEVEL ACCESS**	YES	YES	YES	N/A	N/A
TABLE RECOGNITION	YES	YES	YES	N/A	N/A
DIGITAL PROGRAM BOOK	2 FULL PAGES	FULL PAGE	HALF PAGE	QUARTER PAGE	RECOGNITION
TICKETS/ SEATS	2 VIP TABLES OF 8	1 VIP TABLE OF 8	6	4	2

* Marketing recognition to include invitation, press release and signage

** Exclusive admission 6pm-6:30pm, reserved seating in VIP lounge

SPONSOR TO BE RECOGNIZED ON MARKETING MATERIALS - **MAX 30 CHARACTERS**

COMPANY DATE OF COMMITMENT

CONTACT NAME & TITLE

PHONE EMAIL

ADDRESS

CITY STATE ZIP

AD CONTACT EMAIL

WEBSITE SOCIAL MEDIA HANDLE

PAYMENT METHOD: ☐ CHECK ENCLOSED ☐ CREDIT CARD ☐ PLEASE BILL

CREDIT CARD: COMPLETE INFORMATION BELOW OR PAY ONLINE AT MEALSONWHEELSDE.ORG

CARD NUMBER EXP DATE CCV

CARD HOLDER NAME (PRINT)

SIGNATURE DATE



Hats & Heels

IMPORTANT DATES

JULY 11, 2025

Sponsorships received by this date to be included in the Hats and Heels invitation.

AUGUST 1, 2025

Sponsorships received by this date will be listed in the event digital program book.

ALL ADVERTISING IS DUE BY AUGUST 1, 2025

SPONSOR AD SPECS

Full color, High resolution (300 DPI)

JPG or PNG format (Width x Height)

FULL PAGE: 1920 px x 1080 px

HALF: 850 px x 930 px

QUARTER: 850 px x 430 px

ALL PAYMENTS & FORMS SHOULD BE MAILED TO:

Meals On Wheels Delaware

100 W. 10th St. Suite 207

Wilmington, DE 19801

PHONE: 302-656-6451

OR ONLINE:

MealsOnWheelsDE.org

For more information email

Rdodds@MealsOnWheelsDe.org