

20TH ANNUAL  
**CELLAR  
MASTERS'**  
WINE AUCTION & DINNER

*Friday, April 25,  
2025*

6:00 pm - 10:00 pm  
Chase Center  
On The Riverfront  
Wilmington, DE

*Sponsorship Opportunities*



**Join us as we celebrate 20 years of this elegant Dinner and exclusive Wine Auction!**



- Experience an elegant evening** at our exclusive fundraiser, featuring:
- Passed hors d'oeuvres to start the night
  - A gourmet four-course dinner with expertly paired fine wines
  - Courses prepared and introduced by visiting award-winning chefs
  - A live auction with premier wines and luxury travel packages
  - Live entertainment to enhance your evening
  - Personalized seating options for an intimate experience

**Support a great cause**—feeding homebound seniors in Delaware. Your participation will help us make a difference in ending senior hunger throughout our community. Don't miss this unforgettable night.



Your Sponsorship of cash or premier auction item supports this Meals On Wheels Delaware Event.



# sponsorship commitment form



LEVEL	Commitment	Marketing *	Program Ad	E-blasts	Social Media Recognition	Website Listing	Tickets	CCB Program Ad **	CCB Tickets **
Vineyard Connoisseur	\$10,000	Logo	2 Pages	Yes	Individual Post	Logo & Link	10	1	10
Grand Wine Master	\$5,000	Name	1 Page	No	Yes	Logo & Link	6	No	4
Master Sommelier	\$2,500	Name	1/2 Page	No	Yes	Link	4	No	2
Wine Collector	\$1,500	Name	No	No	Yes	Link	4	No	No
Wine Enthusiast	\$750	Name	No	No	Yes	Name	2	No	No

## important dates:

February 26, 2025  
Commitments received by this date will be listed on the Chef & Wine Pairing Announcement

February 28, 2025  
Sponsorships and ads received by this date will be in the Wine Auction Program Book

SPONSOR AD SPECS:  
FULL COLOR ADS  
JPG or PDF format  
High resolution (300 DPI)  
FULL PAGE 4.5"W x 7.5"H  
HALF PAGE 4.5"W x 3.5"H

SPONSOR ONLINE AT:  
MealsOnWheelsDE.org

MAIL FORMS & PAYMENT TO:  
Meals On Wheels Delaware  
100 W. 10TH Street, Suite 207  
Wilmington, DE 19801

EMAIL FORMS OR QUESTIONS  
Contact Regina Dodds,  
Director of Events:  
rdodds@mealsonwheelsde.org  
(302) 656 - 6451

\*Meals On Wheels Delaware gratefully acknowledges your donation. A donation receipt for tax purposes will be mailed.  
The fair market value of in-kind donations is used to determine sponsorship level. We reserve the right to place your donation to achieve maximum benefit for the organization.

\*Marketing to include program book, event signage and social media  
\*\*Celebrity Chefs' Brunch (CCB) is an event on 4/27/25. Sponsorship commitment must be received by 2/26/25 to receive CCB benefits.

DONOR NAME (To Be Recognized on Marketing Materials, Max 30 Characters)

CONTACT NAME & TITLE

PHONE

EMAIL

ADDRESS

CITY

STATE

ZIP

SOCIAL MEDIA HANDLES

WEBSITE

### DONATIONS

Description	Vintage	Size	# of Bottles	Value

Travel

Estimated Total Fair Market Value of Donations \_\_\_\_\_

Cash Contributions \_\_\_\_\_

Total Estimated Donations \_\_\_\_\_

PAYMENT:  CHECK ENCLOSED  CREDIT CARD  PLEASE BILL

(CREDIT CARD: PAY ONLINE AT WWW.MEALSONWHEELSDE.ORG OR COMPLETE INFORMATION BELOW)

CARD NUMBER

EXP DATE

CCV

CARD HOLDER NAME (PRINT)

SIGNATURE

DATE