



# — THE — ULTIMATE Tailgate



Presented by **WSFS** | CARES Foundation

**WEDNESDAY, OCT. 23, 2024, 6-9 PM** **THE GROVE AT DELAWARE PARK**

**The Ultimate Tailgate** invites guests to enjoy the best of New Castle County’s creative tailgate bites provided by your favorite restaurants and food trucks! We are returning to the beautiful tented indoor-outdoor space at the Grove at Delaware Park. This fun and casual event features a Craft Beer Trail curated by 2SP Group, Wine, Cocktails, Live Entertainment and a fun Beer and Sports themed auction.

As a Sponsor you will:

- Align your name or brand with one of the most recognized, respected and effective non-profits in the state – Meals On Wheels Delaware
- Take advantage of an opportunity to participate and reach your target audience and inspire your community
- Receive event tickets and marketing recognition which includes guest event information, social media, eblasts, and on site signage
- Best of all, support a great cause – feeding Delaware’s homebound seniors. Last year, **over 853,000** meals were delivered.

**Meals on Wheels Delaware** raises funds to support the five program partners that prepare and deliver meals to **over 6,600 seniors** throughout the state. Your help will enable our seniors to age with dignity and without the fear of hunger.

*Together we can end senior hunger.*



# SPONSORSHIP COMMITMENT FORM

Choose a sponsorship level that meets your needs

	HEAD COACH <input type="checkbox"/>	PRESS BOX <input type="checkbox"/>	HALFTIME <input type="checkbox"/>	MASCOT <input type="checkbox"/>	TAILGATE <input type="checkbox"/>
COMMITMENT	\$5,400	\$2,700	\$1,100	\$550	\$300
MARKETING RECOGNITION*	LOGO	LOGO	NAME	NAME	NAME
TICKETS	16	8	6	4	2
SOCIAL MEDIA	DEDICATED	YES	YES	YES	YES
E-BLAST	LOGO W/LINK	LOGO W/LINK	NAME	NAME	NAME
WEBSITE	LOGO W/LINK	LOGO W/LINK	NAME	NAME	NAME
VIRTUAL PROGRAM BOOK	FULL PAGE	HALF PAGE	QTR PAGE	N/A	N/A
PRESS RELEASE	YES	YES	N/A	N/A	N/A

\*Marketing recognition to include guest event invitation, press release and signage.



## IMPORTANT DATES:

**July 19, 2024**

Sponsorships received by this date will be listed on the Ultimate Tailgate Guest Invitation

**August 23, 2024**

Sponsorships by this date will be included in the Ultimate Tailgate Virtual Program Book

## SPONSOR AD SPECS:

Full color, High resolution (300 DPI)  
JPG or PNG (Width x Height)  
FULL PAGE: 1920 px x 1080 px  
HALF: 850 px x 930 px  
QUARTER: 850 px x 430 px

SPONSOR (To Be Recognized on Marketing Materials, Max 30 Characters)

COMPANY

CONTACT NAME & TITLE

EMAIL

PHONE

ADDRESS

CITY

STATE

ZIP

AD CONTACT

SOCIAL HANDLE

WEBSITE

SPONSOR LEVEL INDICATED ABOVE, WE AGREE TO PAY \$ \_\_\_\_\_

PAYMENT:  CHECK ENCLOSED  CREDIT CARD  PLEASE BILL

(CREDIT CARD: PAY ONLINE AT [WWW.MEALSONWHEELSDE.ORG](http://WWW.MEALSONWHEELSDE.ORG) OR COMPLETE INFORMATION BELOW)

CARD NUMBER

EXP DATE

CCV

CARD HOLDER NAME (PRINT)

SIGNATURE

DATE

## SEND PAYMENTS & FORMS TO:

Online at [MealsOnWheelsDE.org](http://MealsOnWheelsDE.org) or mail to **Meals On Wheels Delaware**  
100 W. 10TH ST. Suite 207, Wilmington, DE 19801

## QUESTIONS:

**Contact:** Regina Dodds, Director of Events  
[Rdodds@MealsOnWheelsDE.org](mailto:Rdodds@MealsOnWheelsDE.org)  
302.656.6451