



Hats & Heels

FRIDAY, SEPTEMBER 20, 2024
Wild Quail Golf & Country Club • Wyoming

VIP: 6:00PM

MAIN EVENT: 6:30-9:00PM



A MEALS ON WHEELS DELAWARE EVENT

Honorary Chair
Dina L. Perry - Bayhealth

*Partiers will enjoy a fun night of cocktails, savory bites and music
Stations featuring local restaurants
Custom smorgasbord by Wild Quail Golf & Country Club
Signature Cocktails, Craft Brews & Wines
Casual Chic • Music • Auction • Best Hat and Heels Contest
VIP Reserved Seating and Private Lounge*



SPONSORSHIP BENEFITS:

Consider sponsoring Meals on Wheels Delaware's Kent County fundraiser and help seniors age with dignity without the fear of hunger.

- Hats & Heels will be publicized in local print, online, broadcast and social media
- Invitation, Print Ad, Press Release, Event Signage
- Tickets
- Program Book Ad
- Recognition on Event E-mail Blasts, Social Media & Online Presence

Meals on Wheels Delaware raises funds and awareness in support of five meal delivery programs statewide. Last year, 850,000 hot meals were delivered to over 6,400 seniors statewide.

Together We Can End Senior Hunger.



SPONSORSHIP COMMITMENT FORM

Join us at a level that meets your needs



Hats & Heels

	SITILETTO	BOOT	WEDGE	FEDORA	NEWSBOY CAP
COMMITMENT	\$5,000	\$2,500	\$1,000	\$500	\$300
MARKETING RECOGNITION*	LOGO	LOGO	NAME	NAME	NAME
E-BLASTS	LOGO	LOGO	NAME	N/A	N/A
WEBSITE	LOGO	LOGO	NAME	NAME	NAME
SOCIAL MEDIA	DEDICATED	DEDICATED	YES	YES	YES
VIP LEVEL ACCESS**	YES	YES	YES	N/A	N/A
TABLE RECOGNITION	YES	YES	YES	N/A	N/A
PROGRAM BOOK	2 FULL PAGES	FULL PAGE	HALF PAGE	QUARTER PAGE	RECOGNITION
TICKETS/ SEATS	2 TABLES OF 8	1 TABLE OF 8	6	4	2

* Marketing recognition to include invitation, press release and signage

** Exclusive admission 6pm-6:30pm, reserved seating in VIP lounge

SPONSOR TO BE RECOGNIZED ON MARKETING MATERIALS - **MAX 30 CHARACTERS**

COMPANY DATE OF COMMITMENT

CONTACT NAME & TITLE

PHONE EMAIL

ADDRESS

CITY STATE ZIP

AD CONTACT EMAIL

WEBSITE SOCIAL MEDIA HANDLE

PAYMENT METHOD: CHECK ENCLOSED CREDIT CARD PLEASE BILL

CREDIT CARD: COMPLETE INFORMATION BELOW OR PAY ONLINE AT MEALSONWHEELSDE.ORG

CARD NUMBER EXP DATE CCV

CARD HOLDER NAME (PRINT)

SIGNATURE DATE

IMPORTANT DATES

JULY 11, 2024

Sponsorships received by this date to be included in the Hats and Heels invitation.

AUGUST 1, 2024

Sponsorships received by this date will be listed in the event program book.

ALL ADVERTISING IS DUE BY AUGUST 1, 2024

SPONSOR AD SPECS

All ads are full color - CMYK

JPG file format

High Resolution

(300 DPI at actual size)

FULL 4.5" W X 7.5" H

HALF 4.5" W X 3.5" H

QUARTER 2" W X 3.5" H

ALL PAYMENTS & FORMS SHOULD BE MAILED TO:

Meals On Wheels Delaware

100 W. 10th St. Suite 207

Wilmington, DE 19801

PHONE: 302-656-6451

OR ONLINE:

MealsOnWheelsDE.org

For more information email

Rdodds@MealsOnWheelsDe.org