



19TH EXCLUSIVE

CELLAR MASTERS'

WINE AUCTION & DINNER

Friday, April 26, 2024
6:00 pm - 10:00 pm

Chase Center
On The Riverfront
Wilmington, DE

Your Sponsorship of cash or
premier auction item supports this
Meals On Wheels Delaware Event.

Sponsorship Opportunities

The Cellar Masters' Wine Auction & Dinner fundraiser features passed hors d'oeuvres, a gourmet four-course dinner with wine pairings. Each course is prepared and introduced by a different award-winning chef.

The live auction includes premier wines and luxury travel. Enjoy live entertainment. Personalized seating options are available.

Support a great cause - feeding homebound seniors. Participate in this established event while supporting seniors throughout your community in Delaware.

Together We Can End Senior Hunger.



SPONSORSHIP COMMITMENT FORM

LEVEL	Commitment	Marketing *	Program Ad	E-blasts	Social Media Recognition	Website Listing	Tickets	CCB Program Ad **	CCB Tickets **
Vineyard Connoisseur	\$10,000	Logo	2 Pages	Yes	Individual Post	Logo & Link	10	1	10
Grand Wine Master	\$5,000	Name	1 Page	No	Yes	Logo & Link	6	No	4
Master Sommelier	\$2,500	Name	1/2 Page	No	Yes	Link	4	No	2
Wine Collector	\$1,500	Name	No	No	Yes	Link	4	No	No
Wine Enthusiast	\$750	Name	No	No	Yes	Name	2	No	No

*Marketing to include program book, event signage and social media

**Celebrity Chefs' Brunch (CCB) is a live event on 4/21/24. Sponsorship commitment must be received by 2/26/24 to receive CCB benefits.

DONOR NAME (To Be Recognized on Marketing Materials, Max 30 Characters)

CONTACT NAME & TITLE

PHONE

EMAIL

ADDRESS

CITY

STATE

ZIP

SOCIAL MEDIA HANDLES

WEBSITE

DONATIONS

Description	Vintage	Size	# of Bottles	Value

Travel

Estimated Total Fair Market Value of Donations _____

Cash Contributions _____ Total Estimated Donations _____

PAYMENT: CHECK ENCLOSED CREDIT CARD PLEASE BILL

(CREDIT CARD: PAY ONLINE AT WWW.MEALSONWHEELSDE.ORG OR COMPLETE INFORMATION BELOW)

CARD NUMBER

EXP DATE

CCV

CARD HOLDER NAME (PRINT)

SIGNATURE

DATE



IMPORTANT DATES:

February 26, 2024
Commitments received by this date will be listed on the Chef & Wine Pairing Announcement

February 29, 2024
Sponsorships and ads received by this date will be in the Wine Auction Program Book

SPONSOR AD SPECS:
FULL COLOR ADS
JPG or PDF format
High resolution (300 DPI)
FULL PAGE 4.5"W x 7.5"H
HALF PAGE 4.5"W x 3.5"H

SPONSOR ONLINE AT:
MealsOnWheelsDE.org

MAIL FORMS & PAYMENT TO:
Meals On Wheels Delaware
100 W. 10TH Street, Suite 207
Wilmington, DE 19801

EMAIL FORMS OR QUESTIONS
Contact Regina Dodds, Director of Events:
rdodds@mealsonwheelsde.org
(302) 656 - 6451

*Meals On Wheels Delaware gratefully acknowledges your donation. A donation receipt for tax purposes will be mailed. The fair market value is used to determine sponsorship level. We reserve the right to place your donation to achieve maximum benefit for the organization.

