

A MEALS ON WHEELS DELAWARE EVENT SPONSORSHIP OPPORTUNITY

Hats & Heels

- Stations featuring local restaurants
- Custom smorgasbord by Wild Quail Golf & Country Club
- Partiers will enjoy a fun night of cocktails, non-alcoholic drinks, savory bites and music
- Signature Cocktails, Craft Brews & Wines
- Casual Chic Music Auction Best hat and heels Contest
- VIP Reserved Seating and Private Lounge











SPONSORSHIP BENEFITS:

Consider sponsoring Meals On Wheels Delaware's Kent County fundraiser and help seniors age with dignity without the fear of hunger.

- Hats & Heels will be publicized in local print, online, broadcast and social media
- Invitation, Print Ad, Press Release, Event Signage
- Tickets
- Program Book Ad
- Recognition on Event E-mail Blasts, Social Media & Online Presence

Meals on Wheels Delaware raises funds and awareness in support of five meal delivery programs statewide. Last year, 824,309 hot meals were delivered to over 6,200 seniors statewide.



SPONSORSHIP COMMITMENT FORM Join us at a level that meets your needs

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	STILETTO	ВООТ	WEDGE	FEDORA	NEWSBOY Cap
COMMITMENT	\$5,000	\$2,500	\$1,000	\$500	\$300
MARKETING RECOGNITION*	LOGO	LOGO	NAME	NAME	NAME
E-BLASTS	LOGO	LOGO	NAME	N/A	N/A
WEBSITE	LOGO	LOGO	NAME	NAME	NAME
SOCIAL MEDIA	DEDICATED	DEDICATED	YES	YES	YES
VIP LEVEL ACCESS	YES	YES	YES	N/A	N/A
TABLE RECOGNITION	YES	YES	YES	N/A	N/A
PROGRAM BOOK	2 FULL PAGES	FULL PAGE	HALF PAGE	QUARTER PAGE	RECOGNITION
TICKETS/ SEATS	2 TABLES OF 8	1 TABLE OF 8	6	4	2

^{*} Marketing recognition to include invitation, press release and signage



IMPORTANT DATES

JULY 11, 2023

Sponsorships received by this date to be included in the Hats & Heels invitation.

AUGUST 1, 2023

Sponsorships received by this date will be listed in the event program book.

ALL ADVERTISING IS DUE BY AUGUST 1, 2023

SPONSOR AD SPECS

All ads are full color - CMYK JPG file format High Resolution (300 DPI at actual size) FULL 4.5" W X 7.5" H HALF 4.5" W X 3.5" H QUARTER 2.25" W X 3.5' H

SPONSOR	TO BE RECOGNIZED ON MARKETING MATERIALS - MAX 30 CHARACTERS
COMPANY	CONTACT NAME & TITLE
PHONE	EMAIL
ADDRESS	
CITY	STATE ZIP
AD CONTACT	EMAIL
WEBSITE	SOCIAL MEDIA HANDLE
WE AGREE TO \$	PAYMENT METHOD: CHECK ENCLOSED CREDIT CARD PLEASE BILL
CREDIT CARD: CC	MPLETE INFORMATION BELOW OR PAY ONLINE AT MEALSONWHEELSDE.ORG
CARD NUMBER	EXP DATE CCV
CARD HOLDER	NAME (PRINT)
SIGNATURE	DATE

ALL PAYMENTS & FORMS SHOULD BE MAILED TO:

Meals On Wheels Delaware 100 W. 10th St. Suite 207 Wilmington, DE 19801 PHONE: 302-656-6451OR ONLINE: MealsOnWheelsDE.org

For more information Email Rdodds@MealsOnWheelsDe.org