

18TH ANNUAL

# CELLAR MASTERS'

WINE AUCTION & DINNER



**FRIDAY, MARCH 31, 2023**

6:00 PM — 10:00 PM

**CHASE CENTER  
ON THE RIVERFRONT  
WILMINGTON, DE**

**A MEALS ON WHEELS DELAWARE EVENT**

## SPONSORSHIP OPPORTUNITIES



The Cellar Masters' Wine Auction & Dinner features passed hors d'oeuvres, a gourmet four-course dinner with course-specific wine pairings. Each course is prepared and introduced by a different award-winning chef.

The live auction includes premier wines and luxury travel along with live entertainment, professional photography date-night seating options and social distancing.



Support a great cause - feeding homebound seniors. Participate in this established event while supporting seniors throughout your community in Delaware.

**TOGETHER WE CAN END SENIOR HUNGER.**

# SPONSORSHIP COMMITMENT FORM

LEVEL	Commitment	Marketing *	Program Ad	E-blasts	Social Media Recognition	Website Listing	Tickets	CCB Program Ad **	CCB Tickets **
Vineyard Connoisseur	\$10,000	Logo	2 Pages	Yes	Individual Post	Logo & Link	10	1	10
Grand Wine Master	\$5,000	Name	1 Page	No	Yes	Logo & Link	6	No	4
Master Sommelier	\$2,500	Name	1/2 Page	No	Yes	Link	4	No	2
Wine Collector	\$1,500	Name	No	No	Yes	Link	4	No	No
Wine Enthusiast	\$750	Name	No	No	Yes	Name	2	No	No

\* Marketing to include program book, event signage and social media

\*\* Celebrity Chefs' Brunch (CCB) is a live event on 4/30/23, sponsorship commitment must be received by 2/24/23 to receive CCB benefits

DONOR NAME (To Be Recognized on Marketing Materials, Max 30 Characters)

CONTACT NAME & TITLE

PHONE

EMAIL

ADDRESS

CITY

STATE

ZIP

SOCIAL MEDIA HANDLES

WEBSITE

## DONATIONS

Description

Vintage

Size

# of Bottles

Value


Travel

Estimated Total Fair

Market Value of Donations \_\_\_\_\_

Cash Contributions \_\_\_\_\_

Total Estimated Donations \_\_\_\_\_

PAYMENT:  CHECK ENCLOSED  CREDIT CARD  PLEASE BILL

(CREDIT CARD: PAY ONLINE AT WWW.MEALSONWHEELSDE.ORG OR COMPLETE INFORMATION BELOW)

CARD NUMBER

EXP DATE

CCV

CARD HOLDER NAME (PRINT)

SIGNATURE

DATE

## IMPORTANT DATES:

Sponsorships to be included on the Chef & Wine Pairing Announcement DUE BY:

**FEBRUARY 11, 2023**

Sponsorships and Ads for the Wine Auction Program Book DUE BY:

**FEBRUARY 24, 2023**

## SPONSOR AD SPECS:

### FULL COLOR ADS

JPG or PDF format

High resolution (300 DPI)

FULL PAGE 4.5"W x 7.5"H

HALF PAGE 4.5"W x 3.5"H

SPONSOR ONLINE AT:  
**MealsOnWheelsDE.org**

or

### MAIL FORMS & PAYMENT TO:

Meals On Wheels Delaware  
100 W. 10TH Street, Suite 207 ·  
Wilmington, DE 19801

### EMAIL FORMS OR QUESTIONS

Contact Regina Dodds,  
Director of Events  
rdodds@mealsonwheelsde.org  
(302) 656 - 6451

\*Meals On Wheels Delaware gratefully acknowledges your donation. A donation receipt for tax purposes will be mailed. The fair market value is used to determine sponsorship level. We reserve the right to place your donation to achieve maximum benefit for the organization.