



18TH ANNUAL

CELLAR MASTERS'

WINE AUCTION & DINNER



FRIDAY, MARCH 31, 2023
6:00 PM – 10:00 PM

CHASE CENTER
ON THE RIVERFRONT
WILMINGTON, DE

A MEALS ON WHEELS DELAWARE EVENT

SPONSORSHIP OPPORTUNITIES



The Cellar Masters' Wine Auction & Dinner fundraiser features passed hors d'oeuvres, a gourmet four-course dinner with wine pairings. Each course is prepared and introduced by a different award-winning chef.

The live auction includes premier wines and luxury travel along with live entertainment, professional photography, personalized seating options and social distancing.

Support a great cause - feeding homebound seniors. Participate in this established event while supporting seniors throughout your community in Delaware.

TOGETHER WE CAN END SENIOR HUNGER.



SPONSORSHIP COMMITMENT FORM

LEVEL	Commitment	Marketing *	Program Ad	E-blasts	Social Media Recognition	Website Listing	Tickets	CCB Program Ad **	CCB Tickets **
Vineyard Connoisseur	\$10,000	Logo	2 Pages	Yes	Individual Post	Logo & Link	10	1	10
Grand Wine Master	\$5,000	Name	1 Page	No	Yes	Logo & Link	6	No	4
Master Sommelier	\$2,500	Name	1/2 Page	No	Yes	Link	4	No	2
Wine Collector	\$1,500	Name	No	No	Yes	Link	4	No	No
Wine Enthusiast	\$750	Name	No	No	Yes	Name	2	No	No

* Marketing to include program book, event signage and social media

** Celebrity Chefs' Brunch (CCB) is a live event on 4/30/23, sponsorship commitment must be received by 2/24/23 to receive CCB benefits

DONOR NAME (To Be Recognized on Marketing Materials, Max 30 Characters)

CONTACT NAME & TITLE

PHONE

EMAIL

ADDRESS

CITY

STATE

ZIP

SOCIAL MEDIA HANDLES

WEBSITE

DONATIONS

Description

Vintage

Size

of Bottles

Value

Travel

Estimated Total Fair

Market Value of Donations

Cash Contributions

Total Estimated Donations

PAYMENT: ☐ CHECK ENCLOSED ☐ CREDIT CARD ☐ PLEASE BILL

(CREDIT CARD: PAY ONLINE AT WWW.MEALSONWHEELSDE.ORG OR COMPLETE INFORMATION BELOW)

CARD NUMBER

EXP DATE

CCV

CARD HOLDER NAME (PRINT)

SIGNATURE

DATE

IMPORTANT DATES:

February 11, 2023

Commitments received by this date will be listed on the Chef & Wine Pairing Announcement

February 24, 2023

Sponsorships received by this date will be in the Wine Auction Program Book

SPONSOR AD SPECS:

FULL COLOR ADS

JPG or PDF format

High resolution (300 DPI)

FULL PAGE 4.5"W x 7.5"H

HALF PAGE 4.5"W x 3.5"H

SPONSOR ONLINE AT:

MealsOnWheelsDE.org

or

MAIL FORMS & PAYMENT TO:

Meals On Wheels Delaware
100 W. 10TH Street, Suite 207 ·
Wilmington, DE 19801

EMAIL FORMS OR QUESTIONS

Contact Regina Dodds,
Director of Events
rdodds@mealsonwheelsde.org
(302) 656 - 6451

*Meals On Wheels Delaware gratefully acknowledges your donation. A donation receipt for tax purposes will be mailed. The fair market value is used to determine sponsorship level. We reserve the right to place your donation to achieve maximum benefit for the organization.