



The ULTIMATE *Tailgate*

THURSDAY, OCTOBER 20, 2022

THE GROVE AT DELAWARE PARK

The Ultimate Tailgate is ready for guests to enjoy the best of New Castle County's creative tailgate bites! We are returning to the beautiful outdoor space at the Grove at Delaware Park. This fun and casual event features a Craft Beer Trail curated by Two Stones, wine, cocktails, Live Entertainment and the return of the Brew Masters' Beer Auction.

As a Sponsor you will:

- Align your name or brand with one of the most recognized, respected and effective non-profits in the state – Meals On Wheels Delaware
- Take advantage of an opportunity to participate and reach your target audience and inspire your community
- Receive event tickets and marketing recognition which includes invitation, social media, eblasts, and on site signage
- Best of all, support a great cause – feeding Delaware's homebound seniors. Last year, **over 898,000 meals** were delivered.

Meals on Wheels Delaware raises funds to support the five program partners that prepare and deliver meals to **over 6,600 seniors** throughout the state. Your help will enable our seniors to age with dignity without the fear of hunger.

Together we can end senior hunger.



SPONSORSHIP COMMITMENT FORM

Choose a sponsorship level that meets your needs.

	HEAD COACH <input type="checkbox"/>	PRESS BOX <input type="checkbox"/>	HALFTIME <input type="checkbox"/>	MASCOT <input type="checkbox"/>	TAILGATE <input type="checkbox"/>
COMMITMENT	\$5,400	\$2,700	\$1,100	\$550	\$300
MARKETING RECOGNITION*	LOGO	LOGO	NAME	NAME	NAME
TICKETS	16	8	6	4	2
SOCIAL MEDIA	DEDICATED	YES	YES	YES	-
VIDEO MESSAGE**	YES	YES	YES	-	-
E-BLAST	LOGO	LOGO	NAME	NAME	NAME
WEBSITE	LOGO	LOGO	NAME	NAME	NAME
VIRTUAL PROGRAM BOOK	Full Page	Half Page	Quarter Page	-	-
PRESS RELEASE	YES	YES	-	-	-

* Marketing recognition to include invitation, press release and signage

**1 minute video provided by sponsor to be shared to social media



IMPORTANT DATES:

July 16, 2022

Sponsorships received by this date will be listed on the Ultimate Tailgate invitation

August 15, 2022

Sponsorships by this date will be included in the Ultimate Tailgate Virtual Program Book.

September 23, 2022

Deadline for Video Message submission in order to be included on social media prior to event

SPONSOR AD SPECS:

Full Color Ads • JPG or PNG format
High resolution (300 DPI)

FULL PAGE: 1920px x 1080px

HALF PAGE: 850px x 930px

QUARTER PAGE: 850px x 430px

(Width x Height)

SPONSOR (To Be Recognized on Marketing Materials, Max 30 Characters)

COMPANY

CONTACT NAME & TITLE

ADDRESS

PHONE

EMAIL

CITY

STATE

ZIP

AD CONTACT

EMAIL

SOCIAL HANDLE

WEBSITE

SPONSOR LEVEL INDICATED ABOVE, WE AGREE TO PAY \$

PAYMENT:

☐

CHECK ENCLOSED

☐

CREDIT CARD

☐

PLEASE BILL

CREDIT CARD: COMPLETE INFORMATION BELOW OR PAY ONLINE AT MEALSONWHEELSDE.ORG

CARD NUMBER

EXP DATE

CCV

CARD HOLDER NAME (PRINT)

SIGNATURE

DATE

MAIL ALL PAYMENTS & FORMS TO:

MEALS ON WHEELS DELAWARE
100 W. 10TH ST. Suite 207
Wilmington, DE 19801

Or Online at:
MealsOnWheelsDE.org

QUESTIONS ABOUT THIS EVENT:

Contact: Regina Dodds, Director of Events
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