

17<sup>th</sup> Exclusive

# CELLAR MASTERS'

## *Wine Auction & Dinner*

SATURDAY, APRIL 2, 2022 | 6:00 – 10:00 PM

CHASE CENTER ON THE RIVERFRONT  
WILMINGTON, DE



*A Meals On Wheels Delaware Event*

## SPONSORSHIP OPPORTUNITIES

The Cellar Masters' Wine Auction & Dinner fundraiser will feature passed hors d'oeuvres, an upscale four-course gourmet dinner with wine pairings. Each course is prepared and introduced by a different award-winning chef. The live auction includes premier wines and luxury travel along with live entertainment, professional photography, personalized seating options and social distancing.

Support a great cause - feeding homebound seniors. Participate in this established event while supporting seniors throughout your community in Delaware.

The effects of Covid-19 are still impacting our community and fundraising efforts. We will monitor and adjust as needed based on current safety guidelines. All attendees will be required to provide proof of vaccination, or a negative covid test result taken within 3 days of the event date.



# SPONSORSHIP COMMITMENT FORM

LEVEL	Commitment	Marketing *	Program Ad	E-blasts	Social Media Recognition	Website Listing	Tickets	CCB Program Ad **	CCB Tickets **
Vineyard Connoisseur	\$10,000	Logo	2 Pages	Yes	Individual Post	Logo & Link	10	1	10
Grand Wine Master	\$5,000	Name	1 Page	No	Yes	Logo & Link	6	No	4
Master Sommelier	\$2,500	Name	1/2 Page	No	Yes	Link	4	No	2
Wine Collector	\$1,500	Name	No	No	Yes	Link	4	No	No
Wine Enthusiast	\$750	Name	No	No	Yes	Name	2	No	No

\* Marketing to include program book, event signage and social media

\*\* Celebrity Chefs' Brunch (CCB) is a live event on 4/24, sponsorship commitment must be received by 2/15/22 to receive CCB benefits

## IMPORTANT DATES:

**February 18, 2022**  
Commitments received by this date will be listed on the Chef & Wine Pairing Announcement

**March 4, 2022**  
Sponsorships received by this date will be in the Wine Auction Program Book

## SPONSOR AD SPECS:

**FULL COLOR ADS**  
JPG or PDF format  
High resolution (300 DPI)  
FULL PAGE 4.5"W x 7.5"H  
HALF PAGE 4.5"W x 3.5"H

**SPONSOR ONLINE AT:**  
**MealsOnWheelsDE.org**  
or

**MAIL FORMS & PAYMENT TO:**  
Meals On Wheels Delaware  
100 W. 10TH Street, Suite 207 ·  
Wilmington, DE 19801

## EMAIL FORMS OR QUESTIONS

Contact Regina Dodds,  
Director of Events  
rdodds@mealsonwheelsde.org  
(302) 656 - 6451

\*Meals On Wheels Delaware gratefully acknowledges your donation. A donation receipt for tax purposes will be mailed. The fair market value is used to determine sponsorship level. We reserve the right to place your donation to achieve maximum benefit for the organization.

DONOR NAME (To Be Recognized on Marketing Materials, Max 30 Characters)

CONTACT NAME & TITLE

PHONE

EMAIL

ADDRESS

CITY

STATE

ZIP

SOCIAL MEDIA HANDLES

WEBSITE

### DONATIONS

Description

Vintage

Size

# of Bottles

Value

Travel

Estimated Total Fair

Market Value of Donations

Cash Contributions

Total Estimated Donations

PAYMENT:  CHECK ENCLOSED  CREDIT CARD  PLEASE BILL

(CREDIT CARD: PAY ONLINE AT WWW.MEALSONWHEELSDE.ORG OR COMPLETE INFORMATION BELOW)

CARD NUMBER

EXP DATE

CCV

CARD HOLDER NAME (PRINT)

SIGNATURE

DATE