



# SPECIAL DELIVERY

THE MEALS ON WHEELS DELAWARE NEWSLETTER - NOVEMBER 2021

Over the Last **25 YEARS** Food Costs Have Changed



**However, One Thing Has Remained Constant –  
Our Commitment To Seniors in Need**

Meals on Wheels Delaware was established in 1996 with the goal to ensure daily nutritious meals reach Delaware seniors in need. The Meals On Wheels programs have always been a lifeline of support to this elderly community, but during these last months, they have also been a source of recurring at-home social contact, which many desperately crave. The daily lives of seniors have been turned upside down, but the meals remind them that they have a friend.

Because the cost of food has increased over the past 25 years, we want to recognize the commitment of everyone who has donated through the years and continues to donate today. We couldn't do what we do without this generosity.

**In the Spirit of this Holiday Season, Please  
Help Us Celebrate Our 25th Anniversary**

**[Click to Donate or visit MealsOnWheelsDE.org](https://www.MealsOnWheelsDE.org)**

WISHING EVERYONE A  
**Happy Thanksgiving**  
FROM MEALS ON WHEELS DELAWARE



## Celebrating a Successful Return to In-Person Events This Fall

For many of us the last 18 months have felt like we have been on hold. Since March 2020, it has certainly felt like that for everyone involved with the annual Fundraising events at Meals On Wheels Delaware. While we have adapted and continued to focus on the need to support our local seniors it has been a challenging time.

We were extremely excited to be able to gather together this fall in person, to celebrate the sense of community and return to some sense of normal. Thank you Delaware for joining us.

From September 8 through October 28, we have reconnected with our event partners. The continued generosity of the community, especially our friends in the restaurant industry, has been overwhelming. Due to their support we were able to host 5 standout events this fall Season. Each event exceeded expectations in one way or another as we transitioned back to in person events.

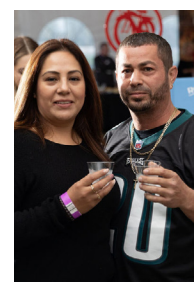
**Sip & Savor: online and in Dover area restaurants from September 8 - 12**

**Stock Up For Seniors: online cookware sale from September 13 - 17**

**The Beach Brunch at the Rusty Rudder on October 3**

**Cellar Masters' Wine Auction & Dinner at the Chase Center on October 9**

**The Ultimate Tailgate in the Grove at Delaware Park on October 28**



Together these events featured 35 representatives from Delaware restaurants, craft breweries and wineries. Altogether \$330,000 was added towards Meals On Wheels funds, which helped make up for 2020. We had 120 statewide sponsors, 1,000 attendees, over 4,600 raffle tickets, and successfully matched the auction format to each event.

We came back with some new ideas – a beautifully presented, all seated Beach Brunch featuring 5 local chefs. For Sip & Savor the chance to open up bidding on a donated License plate to bidders across the State looking for their own 4 digit plate. The new venue for the Cellar Masters' Wine Auction allowed guests to choose their own table sizes, including the option for Date Night seating. For the Ultimate Tailgate we added an amazing live band and reconfigured the space to allow for appropriate social distancing.

All together, we had about 150 items auction items this year for the 5 fall events. Separately, we held a raffle for a 4-digit black and white Delaware license plate. The raffle contests raised about \$20,000. Thank you to all our sponsors, guests, auction donors, volunteers, planning committees, beverage makers and chefs. We had a blast, raised funds across the State for seniors Statewide and are already looking forward to 2022.





# Celebrity Chefs' BRUNCH

SAVE THE DATE  
**SUNDAY, APRIL 24, 2022**

**A MEALS ON WHEELS DELAWARE 25<sup>TH</sup> ANNIVERSARY EVENT**

As 2022 nears, Meals on Wheels Delaware is excited to announce the **25<sup>th</sup> Celebrity Chefs' Brunch**, which is returning to **DuPont Country Club on Sunday, April 24th**.

Join us as we celebrate 25 years of Meals On Wheels Delaware!

**CLICK TO LEARN MORE**

**OR VISIT [MEALSONWHEELSDE.ORG/CCB-2022](https://mealsonwheelsde.org/ccb-2022)**



## WE CAN'T WAIT TO SEE YOU IN PERSON THIS SPRING!

**Vist:** [MealsonWheelsDE.org](https://MealsonWheelsDE.org)

**Call:** 302-656-3257

**Social:**  [MealsonWheelsDE](https://www.facebook.com/MealsonWheelsDE)  [MealsonWheelsDE](https://www.instagram.com/MealsonWheelsDE)  [MealsonWheelsDE](https://twitter.com/MealsonWheelsDE)

**Together we can end senior hunger.**



## Share the Love with isolated Seniors This Year

For the 14th year running, we are participating in the [2021 Subaru Share the Love Event](#). Over the past thirteen years, Subaru and its retailers have helped Meals on Wheels to deliver more than 2.5 million meals nationwide to seniors in need.

Too many seniors are struggling to stay independent and healthy. **One in four seniors lives alone in isolation and one in seven seniors might not know from where their next meal is coming.** This is simply unacceptable, which is why Meals On Wheels Delaware raises funds for the meal programs providing nutritious meals, friendly visits and safety checks to Delaware seniors. This vital support keeps seniors in their own homes, where they want to be.

We're incredibly grateful to Subaru and its Retailers for supporting our organization and the seniors we serve.

**HERE'S HOW IT WORKS:** Now through January 3, 2022, for every new Subaru vehicle purchased or leased, Subaru will donate \$250 to the customer's choice of participating charities.\* Meals on Wheels is one of four national participating charities and has been since the inception of the event. Through this event, Meals On Wheels Delaware will receive a share of the donation from Subaru vehicles sold at participating Subaru Retailers.

If you are in the market for a new car, please look into the [Subaru Share the Love Event](#) to learn more. If you're not shopping for a new vehicle, you can still help by spreading the word.

- Share this blog post/article!
- Share our posts about the Share the Love Event on Facebook, Twitter or Instagram (info on page 3)

\* Disclaimer: Subaru will donate \$250 for every new Subaru vehicle sold or leased from November 18, 2021, through January 3, 2022, to four national charities designated by the purchaser or lessee. Pre-approved Hometown Charities may be selected for donation depending on retailer participation. For every new Subaru vehicle sold or leased during the campaign period, participating retailers will donate a minimum of \$50 in total to their registered Hometown Charities. Purchasers/lessees must make their charity designations by January 14, 2022. The four national charities will receive a guaranteed minimum donation of \$250,000 each. See your local Subaru retailer for details or visit [subaru.com/share](http://subaru.com/share). All donations made by Subaru of America, Inc.



### MEALS ON WHEELS DELAWARE

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