



# ADIRONDACK CHAIR SPONSORSHIP

Meals on Wheels Delaware is offering a unique opportunity to sponsor a pair of Adirondack chairs to be auctioned at the Beach Brunch.

Each sponsor will customize their pair of chairs. Get creative by painting or staining your chairs and feel free to incorporate your brand or flair into the theme. Chairs will be delivered to your place of business or home. Assembly is required. Once complete, you can display the chairs at your business late September to showcase your community support. The chairs will then be picked up to be put on display at the Beach Brunch for the live auction. As a sponsor you will receive promotional recognition at the event.

## **Sponsorship Benefits Include:**

- Custom plaque on the back of the chair
- Tickets to the Beach Brunch
- Marketing recognition including:
  - Social Media, Press Release, Website Listing, Signage at the event,
     Opportunity to provide a video message promoting your chair and designer,
     e-mail marketing
- Recognition from the stage when your chair is being auctioned
- Opportunity to introduce your chair and designer from the stage

The Beach brunch is subject to change based on updated Covid-19 safety guidelines. All modifications will be communicated to sponsors.

#### Meals On Wheels Delaware

100 W. 10th Street - Suite 207, Wilmington, DE 19801 | *MealsOnWheelsDE.org rdodds@mealsonwheelsde.org* | (302) 656 - 6451

## TOGETHER WE CAN END SENIOR HUNGER.



I am happy to join Meals on Wheels Delaware in the effort to end senior hunger by sponsoring a pair of Adirondack chairs for \$500.

CONTACT NAME & TITLE			
BUSINESS			
PHONE		EMAIL	
ADDRESS			
СІТУ		STATE	ZIP
SOCIAL HANDLE		WEBSITE	
PAYMENT: CHECK ENCI (CREDIT CARD: PAY ONLINE A	OSED PLEASE BILL AT WWW.MEALSONWHEELSDE.C	RG OR COMPLETE	INFORMATION BELOW)
CARD NUMBER	EXP DATE	CCV	CARD HOLDER NAME (PRINT)
SIGNATURE		DATE	
Mail Payments & Forms to: M	EALS ON WHEELS DELAWARE • 10	00 W. 10TH Street, Su	uite 207 • Wilmington, DE 19801 Fax: (302) 358 - 2
Ouestions? Contact Regina I	Oodds, Director of Events   rdodo	ds@mealsonwheels	de.org   (302) 656 - 6451

# **FAQs - Adirondack Chair Sponsorship**

#### Q. When will my chairs be delivered?

A. They will be ordered for delivery upon completed sponsorship agreement. Chairs will be delivered to your place of business or home. Assembly is required.

#### Q. How long do I have to customize the chairs?

A. We ask that you have the chairs completed by August 15th and on display for 1 to 2 weeks.

### Q. Is assembly required?

A. Yes.

#### Q. Where will my chair be placed once decorated prior to the auction?

A. You get to choose the location at your place of business.

### Q. When will they be picked up to be taken to the Beach Brunch?

A. The week before the Beach Brunch. The week of September 26th.

#### Q. What do the chairs look like? What color will my chairs be?

A. The chairs are wooden chairs made to be painted, stained and decorated.