



A MEALS ON WHEELS DELAWARE EVENT

SIP & SAVOR AT HOME

SEPTEMBER 11 & 12, 2021

ABOUT THIS EVENT

Sip & Savor at Home will be a hybrid event this year.

Saturday, September 11 | Guests and sponsors will enjoy an exclusive prefix menu including a specialty cocktail or craft beer provided by participating restaurants. On September 11, guests can either dine in or take out from the participating restaurants.

Sunday, September 12 | Virtually join local chefs and mixologists in their kitchen for a hands-on cooking class and cocktail course. Attendees can interact with the instructors while preparing delicious dishes or drinks. Recipes and ingredient lists will be provided to guests in advance.

SHOW YOUR COMMUNITY SUPPORT

Meals on Wheels Delaware raises funds to support the 5 meal delivery programs statewide. As a result of the pandemic, the number of homebound seniors using Meals on Wheels services has increased by more than 40%. In 2020, 6,285 seniors received over 877,000 meals.

HOW CAN YOU HELP?

Consider sponsoring Meals On Wheels Delaware's Kent County fundraiser and help our seniors age with dignity without the fear of hunger. As a benefit, your name or brand will be aligned with one of the most recognized nonprofits in the region.

FEATURING

COOKING
CLASSES

MIXOLOGIST
SESSIONS

LIVE
PERFORMANCES

VIRTUAL
AUCTION

SPONSORSHIP BENEFITS INCLUDE:

- Marketing recognition on promotional materials:
 - Invitation, Print Ad, Press Release, Event Signage
- Virtual Event Passes
- Virtual Program Book Ad
- Recognition on Event E-mail Blasts, Social Media & Online Presence

BENEFITING



Together We Can End Senior Hunger.

SPONSORSHIP COMMITMENT FORM

Join us at a level that meets your needs

LEVEL	EXECUTIVE CHEF ■	HEAD CHEF ■	SOUS CHEF ■	CHEF DE PARTIE ■	CHEF IN TRAINING ■
COMMITMENT	5000	2500	1000	500	275
MARKETING RECOGNITION*	Logo	Logo	Name	Name	Name
E-TICKETS	14	10	6	4	2
VIRTUAL PROGRAM BOOK ADS	2 Full Page	1 Full Page	½ Page	¼ Page	
EVENT & THANK YOU E-BLASTS	Logo	Logo	List		
SOCIAL MEDIA	2 Posts	1 Post	Yes	Yes	Yes
WEBSITE	Logo	Logo	Logo	Logo	Logo
PRESS RELEASE	Yes	Yes	Yes		
CHEF SHOUT-OUT**	Yes	Yes			
PRODUCT DISPLAY**	Yes				
WAITING ROOM MESSAGES**	Yes	Yes			
SPONSORED INTRO**	Yes				
VIDEO ADS	Yes	Yes	Yes		
SIGNAGE**	Yes	Yes	Yes	Yes	Yes

*Invitation, Print Ads, Event Signage, Program Book & Social

**To be displayed or occur during the virtual event

SPONSOR TO BE RECOGNIZED ON MARKETING MATERIALS - MAX 30 CHARACTERS

COMPANY CONTACT NAME & TITLE

PHONE EMAIL

ADDRESS

CITY STATE ZIP

AD CONTACT EMAIL

WEBSITE SOCIAL MEDIA HANDLE

PAYMENT METHOD: ☐ CHECK ENCLOSED ☐ CREDIT CARD ☐ PLEASE BILL

CREDIT CARD: COMPLETE INFORMATION BELOW OR PAY ONLINE AT MEALSONWHEELSDE.ORG

CARD NUMBER EXP DATE CCV

CARD HOLDER NAME (PRINT)

SIGNATURE DATE

SIP & SAVOR AT HOME

ALL PAYMENTS & FORMS SHOULD BE MAILED TO:

MEALS ON WHEELS DELAWARE
100 W. 10TH ST. SUITE 207
WILMINGTON, DE 19801

PHONE: 302-656-3257
FAX: 302-358-2180

OR ONLINE AT
MEALSONWHEELSDE.ORG

SPONSOR AD SPECS

ALL ADS ARE
FULL COLOR - RGB

JPG FILE FORMAT

HIGH RESOLUTION
(300 DPI AT ACTUAL SIZE)

FULL 4.5" W X 7.5" H

HALF 4.5" W X 3.5" H

Email:
rhomola@mealsonwheelsde.org

IMPORTANT DATES

SPONSORSHIPS RECEIVED BY
JUNE 7, 2021 WILL BE LISTED IN
THE SIP & SAVOR INVITATION.

SPONSORSHIPS RECEIVED BY
JULY 19, 2021 WILL BE LISTED
IN THE SIP & SAVOR VIRTUAL
PROGRAM BOOK.

**ALL ADVERTISING IS DUE
BY JULY 19, 2021**