

Beach Brunch

PRESENTED BY
Fulton Bank



SUNDAY, OCTOBER 3, 2021

10:30 am - 1:30 pm

Rusty Rudder - Dewey Beach

* NEW SEATED FORMAT *

Guests will enjoy a seated brunch at the Rusty Rudder prepared by 5 guest chefs. Guest chefs will each prepare a brunch themed dish paired with brunch cocktails. Best of all, you will support Meals On Wheels programs in your local community and across Delaware who delivered 6,285 nutritious meals to homebound seniors in 2020. That's a 40% increase from the year prior as a result of Covid-19!

In light of the lingering pandemic, we are modifying the Beach Brunch to a seated event in effort to implement the suggested safety protocols as recommended by the state and CDC. Social distancing guidelines will be in effect for safety of guests, chefs and volunteers.

SPONSORSHIP BENEFITS INCLUDE:

- Marketing recognition on promotional materials to include: invitation, virtual program ad, press release, and event signage
- Virtual Marketing Opportunities
- Event Tickets
- Social Media (Facebook, Twitter, Instagram) and Online Presence
- Recognition on event email blasts and event web page

The Beach brunch is subject to change based on updated Covid-19 safety guidelines. All modifications will be communicated to sponsors.



Meals On Wheels Delaware

100 W. 10th Street - Suite 207, Wilmington, DE 19801 | MealsOnWheelsDE.org
rdodds@mealsonwheelsde.org | (302) 656 - 6451

TOGETHER WE CAN END SENIOR HUNGER.

SPONSORSHIP COMMITMENT FORM



Join us at a sponsorship level that meets your needs

	HIGH TIDE <input type="checkbox"/>	EXCLUSIVE CUISINE <input type="checkbox"/>	OCEAN FRONT <input type="checkbox"/>	OCEAN VIEW <input type="checkbox"/>	OCEAN BLOCK <input type="checkbox"/>	SUNBATHER <input type="checkbox"/>
COMMITMENT	\$5,000	\$3,500	\$2,500	\$1,000	\$500	\$275
E-BLAST	LOGO	LOGO	LOGO	N/A	N/A	N/A
MARKETING RECOGNITION	LOGO	LOGO	LOGO	NAME	NAME	NAME
WEBSITE	LOGO	LOGO	LOGO	NAME	NAME	NAME
SOCIAL MEDIA	DEDICATED	DEDICATED	YES	YES	YES	YES
VIDEO MESSAGE	YES	YES	YES	YES	N/A	N/A
VIRTUAL PROGRAM	FULL PAGE	FULL PAGE	HALF PAGE	QUARTER PAGE	RECOGNITION	RECOGNITION
TICKETS/ SEATS	24 VIP <small>(3 TABLES OF 8)</small>	16 VIP <small>(2 TABLES OF 8)</small>	16 VIP <small>(2 TABLES OF 8)</small>	8 VIP	4	2

IMPORTANT DATES:

June 28, 2021

Sponsorships received by this date will be listed on the Beach Brunch invitation

August 6, 2021

Sponsorships by this date will be in the Beach Brunch Virtual Program Book

September 13, 2021

Deadline for Video Message submission to be included on social media prior to event

SPONSOR AD SPECS:

FULL COLOR ADS

JPG or PDF format
High resolution (300 DPI)
FULL PAGE 4.5"W x 7.5"H
HALF PAGE 4.5"W x 3.5"H
QUARTER PAGE 2.25"W x 3.5"H

Sponsor online at:

MealsOnWheelsDE.org
or mail this form
to the address below

* Marketing recognition to include invitation, press release and signage

**1 - 2 minute video provided by sponsor to be shared to social media

SPONSOR (To Be Recognized on Marketing Materials, Max 30 Characters)

COMPANY

CONTACT NAME & TITLE

ADDRESS

PHONE

EMAIL

CITY

STATE

ZIP

AD CONTACT

EMAIL

SOCIAL MEDIA HANDLES

WEBSITE

WE WOULD LIKE TO SPONSOR AT THE LEVEL INDICATED ABOVE. WE AGREE TO PAY \$ _____

PAYMENT: CHECK ENCLOSED CREDIT CARD PLEASE BILL

(CREDIT CARD: PAY ONLINE AT WWW.MEALSONWHEELSDE.ORG OR COMPLETE INFORMATION BELOW)

CARD NUMBER

EXP DATE

CCV

CARD HOLDER NAME (PRINT)

SIGNATURE

DATE

Mail Forms & Payment to: MEALS ON WHEELS DELAWARE · 100 W. 10TH Street, Suite 207 · Wilmington, DE 19801 Fax: (302) 358 - 2180

Questions? Contact Regina Dodds, Director of Events | rdodds@mealsonwheelsde.org | (302) 656 - 6451