A MEALS ON WHEELS DELAWARE EVENT

Celebrity Chefs’ Celebration

SPONSORSHIP OPPORTUNITIES

VIRTUAL FUNDRAISER

THE WEEK OF
APRIL 18 - 25, 2021

GET INVOLVED

The Celebrity Chefs Celebration showcases renowned chefs, wine and spirit producers and culinary personalities coming together to raise funds in support of Delaware’s homebound seniors.

Celebrity Chefs’ Celebration is going to be a hybrid format for 2021. Celebrity Chefs will partner with local favorite chefs. Celebrity Chefs will provide a recipe for the local chefs to prepare. Guests and sponsors can dine-in or take-out from the restaurant of their choice. Meals will include wine/beer and/or cocktail pairings.

The event will include a virtual program offering the opportunity to interact with participating chefs while enjoying your meal. The program will have mixologist tips, entertainment and sponsorship coverage. We will also feature a virtual auction. Corporate packages may include the opportunity to pick up your meals and share with your team in your office or location of your choice.

SPONSORSHIP BENEFITS INCLUDE:

- Marketing recognition on promotional materials
- Dining Passes
- Ad in the Program Book
  - Distributed to all registrants, hosted on the event website, and shared on social media
- Social Media
- E-blasts
- Virtual

TOGETHER WE CAN END SENIOR HUNGER.

DID YOU KNOW?

Meals on Wheels Delaware raises funds to support the 5 meal delivery programs statewide. As a result of the pandemic, the number of homebound seniors using Meals on Wheels services has increased by more than 26%. In 2020, 6,285 seniors received over 877,000 meals.
**SPONSORSHIP COMMITMENT FORM**

Join us at a sponsor level that meets your needs

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>COMMITMENT</th>
<th>MARKETING RECOGNITION*</th>
<th>DINING PASSES</th>
<th>PROGRAM BOOK AD</th>
<th>E-BLAST RECOGNITION</th>
<th>SOCIAL MEDIA RECOGNITION</th>
<th>VIRTUAL MARKETING**</th>
<th>WEBSITE LISTING</th>
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</table>

*Invitation, print ads and press release

**To be provided by sponsor

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SPONSOR TO BE RECOGNIZED ON MARKETING - PLEASE PRINT CLEARLY - MAX 30 CHARACTERS

COMPANY

CONTACT NAME AND TITLE

PHONE

EMAIL

ADDRESS

CITY

STATE

ZIP

AD CONTACT

PHONE

EMAIL

FACEBOOK NAME / URL

WEBSITE

INSTAGRAM HANDLE

WE WOULD LIKE TO BE A SPONSOR

AT THE LEVEL INDICATED ABOVE,

WE AGREE TO PAY $ __________

WE WOULD LIKE TO PURCHASE

_______ ADDITIONAL TICKETS AT THE

SPONSORSHIP RATE OF $100 EACH,

TICKETS TOTAL $ __________

PAYMENT METHOD:  □ CHECK ENCLOSED □ PLEASE BILL

(CREDIT CARD: PAY ONLINE AT MEALSONWHEELSDE.ORG OR COMPLETE INFORMATION BELOW)

CARD NUMBER  EXP DATE  CCV

CARD HOLDER NAME (PRINT)

SIGNATURE  DATE

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ALL PAYMENTS AND FORMS SHOULD BE MAILED TO:

MEALS ON WHEELS DELAWARE

100 W. 10TH ST, SUITE 207

WILMINGTON, DE 19801

PHONE: 302-656-3257

FAX: 302-358-2180

OR ONLINE AT MEALSONWHEELSDE.ORG

SPONSOR AD SPECS AND FORMAT

ALL ADS ARE

FULL COLOR - RGB

JPG FILE FORMAT

HIGH RESOLUTION

(300 DPI AT ACTUAL SIZE)

FULL 4.5" W X 7.5" H

HALF 4.5" W X 3.5" H

IMPORTANT DATES

SPONSORSHIPS RECEIVED BY FEBRUARY 17, 2021 WILL BE

LISTED IN THE CELEBRITY CHEFS’ INVITATION.

SPONSORSHIPS RECEIVED BY FEBRUARY 26, 2021

WILL BE LISTED IN THE CELEBRITY CHEFS’

COMMENORATIVE PROGRAM.

ALL ADVERTISING IS DUE

BY FEBRUARY 26, 2021