

A MEALS ON WHEELS DELAWARE EVENT



SPONSORSHIP OPPORTUNITIES

VIRTUAL FUNDRAISER THE WEEK OF APRIL 18 - 25, 2021



GET INVOLVED

The Celebrity Chefs Celebration showcases renowned chefs, wine and spirit producers and culinary personalities coming together to raise funds in support of Delaware's homebound seniors.

Celebrity Chefs' Celebration is going to be a hybrid format for 2021. Celebrity Chefs will partner with local favorite chefs. Celebrity Chefs will provide a recipe for the local chefs to prepare. Guests and sponsors can dine-in or take-out from the restaurant of their choice. Meals will

include wine/beer and/or cocktail pairings.

The event will include a virtual program offering the opportunity to interact with participating chefs while enjoying your meal. The program will have mixologist tips, entertainment and sponsorship coverage. We will also feature a virtual auction. Corporate packages may include the opportunity to pick up your meals and share with your team in your office or location of your choice.

SPONSORSHIP BENEFITS INCLUDE:

- Marketing recognition on promotional materials
- Dining Passes
- Ad in the Program Book
 - Distributed to all registrants, hosted on the event website, and shared on social media
- Social Media
- E-blasts
- Virtual



TOGETHER WE CAN END SENIOR HUNGER.

DID YOU KNOW?

Meals on Wheels Delaware raises funds to support the 5 meal delivery programs statewide. As a result of the pandemic, the number of homebound seniors using Meals on Wheels services has **increased by more than 40%**. In 2020, **6,285 seniors** received **over 877,000 meals**.

SPONSORSHIP COMMITMENT FORM

Join us at a sponsor level that meets your needs



HYBRID EVENT

LEVEL	COMMITMENT	MARKETING RECOGNITION*	DINING PASSES	PROGRAM BOOK AD	E-BLAST RECOGNITION	SOCIAL MEDIA RECOGNITION	VIRTUAL MARKETING**	WEBSITE LISTING
DIAMOND	\$10,000	LOGO	20	2 Pages	YES	2 Individual Posts	VIDEO MESSAGE	LOGO & LINK
PLATINUM	\$7,500	LOGO	16	1 Page	YES	1 Individual Post	VIDEO MESSAGE	LOGO & LINK
GOLD	\$3,000	NAME	12	1/2	YES	Listed	VIDEO MESSAGE	LINK
SILVER	\$1,500	NAME	8	-	NO	Listed	-	LINK
BRONZE	\$1,000	NAME	6	-	NO	Listed	-	LINK
PATRON	\$500	NAME	2	-	NO	Listed	-	NAME

*Invitation, print ads and press release

**To be provided by sponsor



SPONSOR TO BE RECOGNIZED ON MARKETING - PLEASE PRINT CLEARLY - MAX 30 CHARACTERS

COMPANY CONTACT NAME AND TITLE

PHONE EMAIL

ADDRESS

CITY STATE ZIP

AD CONTACT PHONE

EMAIL FACEBOOK NAME / URL

WEBSITE INSTAGRAM HANDLE

WE WOULD LIKE TO BE A SPONSOR
AT THE LEVEL INDICATED ABOVE,
WE AGREE TO PAY \$ _____

WE WOULD LIKE TO PURCHASE
_____ ADDITIONAL TICKETS AT THE
SPONSORSHIP RATE OF \$100 EACH,
TICKETS TOTAL \$ _____

PAYMENT METHOD: ☐ CHECK ENCLOSED ☐ PLEASE BILL

(CREDIT CARD: PAY ONLINE AT MEALSONWHEELSDE.ORG OR COMPLETE INFORMATION BELOW)

CARD NUMBER EXP DATE CCV

CARD HOLDER NAME (PRINT)

SIGNATURE DATE

ALL PAYMENTS AND FORMS SHOULD BE MAILED TO:

MEALS ON WHEELS DELAWARE
100 W. 10TH ST, SUITE 207
WILMINGTON, DE 19801

PHONE: 302-656-3257

FAX: 302-358-2180

OR ONLINE AT
MEALSONWHEELSDE.ORG

SPONSOR AD SPECS AND FORMAT

ALL ADS ARE
FULL COLOR - RGB

JPG FILE FORMAT

HIGH RESOLUTION
(300 DPI AT ACTUAL SIZE)

FULL 4.5" W X 7.5" H

HALF 4.5" W X 3.5" H

IMPORTANT DATES

SPONSORSHIPS RECEIVED BY
FEBRUARY 17, 2021 WILL BE
LISTED IN THE CELEBRITY
CHEFS' INVITATION.

SPONSORSHIPS RECEIVED
BY FEBRUARY 26, 2021
WILL BE LISTED IN THE
CELEBRITY CHEFS'
COMMEMORATIVE PROGRAM.

ALL ADVERTISING IS DUE
BY FEBRUARY 26, 2021