

The ULTIMATE Tailgate

Presented by
WSFS bank
We Stand For Service®

THURSDAY, OCTOBER 22, 2020
5:30 VIP · 6:00-9 Main Event

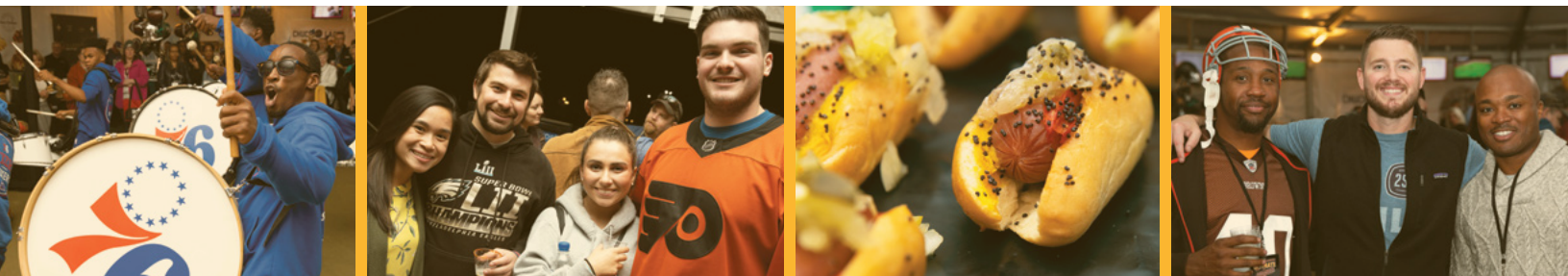
Outdoors at The Grove at Delaware Park

The Ultimate Tailgate fundraiser welcomes guests to enjoy tailgate bites in a lively, casual, outdoor atmosphere. This upbeat event features a Craft Beer Trail curated by Two Stones, wine, cocktails, live entertainment and the return of the Brew Masters' Beer Auction. Social distancing guidelines will be implemented.

Meals on Wheels programs are vital in the care for our elderly home bound neighbors.

Meals on Wheels Delaware raises funds to support the five program partners that prepare and deliver meals to over 4,400 seniors throughout the state.

Your help will enable our seniors to age with dignity without the fear of hunger. As a benefit, your name or brand will be aligned with one of the most recognized nonprofits in the region.



Sponsorship Benefits Include:

- Tickets

Marketing recognition to include:

- Invitation, Print Ad, Press Release, Event Signage, Social media, Virtual and Online Presence, & Event E-mails

The Ultimate Tailgate is subject to change based on updated Covid-19 safety guidelines. All modifications will be communicated to sponsors. Following CDC and State guidelines as of event date 10/22/20

Together we can end senior hunger.

SPONSORSHIP COMMITMENT FORM

Choose a sponsorship level that meets your needs

	HEAD COACH <input type="checkbox"/>	PRESS BOX <input type="checkbox"/>	HALFTIME <input type="checkbox"/>	MASCOT <input type="checkbox"/>	TAILGATE <input type="checkbox"/>	EXCLUSIVE CUISINE** <input type="checkbox"/>
COMMITMENT	\$5,000	\$2,500	\$1,000	\$500	\$275	\$3,500
MARKETING RECOGNITION	LOGO	LOGO	NAME	NAME	NAME	LOGO
TICKETS	16 VIP	8 VIP	6 VIP	4	2	12 VIP
SOCIAL MEDIA	DEDICATED	YES	YES	YES	-	DEDICATED
VIDEO MESSAGE*	YES	YES	YES	-	-	YES
E-BLAST	LOGO	LOGO	NAME	NAME	NAME	LOGO
WEBSITE	LOGO	LOGO	NAME	NAME	NAME	LOGO
PRESS RELEASE	YES	YES	-	-	-	YES
SIGNAGE AT EVENT	LOGO	LOGO	NAME	NAME	NAME	LOGO
GUEST TOTE	LOGO & ITEM	NAME & ITEM	ITEM	-	-	LOGO

*1 - 2 minute video provided by sponsor to be shared to social media

**Exclusive Cuisine - To aid the revitalization of the restaurant community we developed the Exclusive Cuisine sponsorship, which includes funding for participating restaurants



IMPORTANT DATES:

August 10, 2020

Sponsorships received by this date will be listed in the Ultimate Tailgate Invitation.

August 31, 2020

High level sponsorships received by this date will appear on the Ultimate Tailgate gift tote.

September 10, 2020

Deadline for Video Message submission in order to be included on social media prior to event



SPONSOR (To Be Recognized on Marketing Materials, Max 30 Characters)

COMPANY

CONTACT NAME & TITLE

ADDRESS

PHONE

EMAIL

CITY

STATE

ZIP

AD CONTACT

EMAIL

SOCIAL HANDLE

WEBSITE

SPONSOR LEVEL INDICATED ABOVE, WE AGREE TO PAY \$

PAYMENT: CHECK ENCLOSED CREDIT CARD PLEASE BILL

CREDIT CARD: COMPLETE INFORMATION BELOW OR PAY ONLINE AT MEALSONWHEELSDE.ORG

CARD NUMBER

EXP DATE

CCV

CARD HOLDER NAME (PRINT)

SIGNATURE

DATE

MAIL ALL PAYMENTS & FORMS TO:

MEALS ON WHEELS DELAWARE
100 W. 10TH ST. Suite 207
Wilmington, DE 19801

FAX: 302-358-2180
Or Online at:
MealsOnWheelsDE.org

Questions About This Event

Contact:
Regina Dodds, Director of Events
rdodds@mealsonwheelsde.org | (302) 656 - 6451