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◆ A MEALS ON WHEELS DELAWARE EVENT ◆

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# SIP & Savor at Home



*Join Us*

FRIDAY, SEPTEMBER 11<sup>TH</sup> –  
SUNDAY, SEPTEMBER 13<sup>TH</sup>

## ABOUT THIS EVENT

Guests will virtually join local chefs and mixologists in their kitchen for a hands-on cooking class and cocktail course. Attendees can ask questions and interact with the instructors while preparing delicious dishes or drinks.

## SHOW YOUR COMMUNITY SUPPORT

Meals on Wheels programs are crucial in the care for our elderly homebound neighbors. Meals on Wheels Delaware raises funds to support the five program partners throughout the State of Delaware that prepare and deliver meals to over 4,400 seniors.

## HOW CAN YOU HELP?

Consider sponsoring Meals On Wheels Delaware's Kent County fundraiser and help our seniors age with dignity without the fear of hunger. As a benefit, your name or brand will be aligned with one of the most recognized nonprofits in the region.

## FEATURING

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COOKING  
CLASSES

MIXOLOGIST  
SESSIONS

LIVE  
PERFORMANCES

VIRTUAL  
AUCTION

RAFFLE  
& MORE

## SPONSORSHIP BENEFITS INCLUDE:

- Marketing recognition on promotional materials:
  - Invitation, Print Ad, Press Release, Event Signage
- Virtual Event Passes
- Virtual Program Book Ad
- Recognition on Event E-mail Blasts, Social Media & Online Presence

BENEFITING



*Together We Can End Senior Hunger.*



# SPONSORSHIP COMMITMENT FORM

*Join us at a level that meets your needs*

LEVEL	EXECUTIVE CHEF ■	HEAD CHEF ■	SOUS CHEF ■	CHEF DE PARTIE ■	CHEF IN TRAINING ■
COMMITMENT	5000	2500	1000	500	275
MARKETING RECOGNITION*	Logo	Logo	Name	Name	Name
E-TICKETS	14	10	6	4	2
VIRTUAL PROGRAM BOOK ADS	2 Full Page	1 Full Page	½ Page	¼ Page	-
EVENT & THANK YOU E-BLASTS	Logo	Logo	List	-	-
SOCIAL MEDIA	2 Posts	1 Posts	Yes	Yes	Yes
WEBSITE	Logo	Logo	Logo	Logo	Logo
PRESS RELEASE	Yes	Yes	Yes	-	-
CHEF SHOUT-OUT**	Yes	Yes	-	-	-
PRODUCT DISPLAY**	Yes	-	-	-	-
WAITING ROOM MESSAGES**	Yes	Yes	-	-	-
SPONSORED INTRO**	Yes	-	-	-	-
VIDEO ADS	Yes	Yes	Yes	-	-
SIGNAGE**	Yes	Yes	Yes	Yes	Yes

\*Invitation, Print Ads, Event Signage, Program Book & Social

\*\*To be displayed or occur during the virtual event

SPONSOR TO BE RECOGNIZED ON MARKETING MATERIALS - MAX 30 CHARACTERS

COMPANY CONTACT NAME & TITLE

PHONE EMAIL

ADDRESS

CITY STATE ZIP

AD CONTACT EMAIL

WEBSITE SOCIAL MEDIA HANDLE

PAYMENT METHOD: ☐ CHECK ENCLOSED ☐ CREDIT CARD ☐ PLEASE BILL

CREDIT CARD: COMPLETE INFORMATION BELOW OR PAY ONLINE AT MEALSONWHEELSDE.ORG

CARD NUMBER EXP DATE CCV

CARD HOLDER NAME (PRINT)

SIGNATURE

DATE



**SIP & Savor**  
*at Home*

**ALL PAYMENTS & FORMS  
SHOULD BE MAILED TO:**

MEALS ON WHEELS DELAWARE  
100 W. 10TH ST. SUITE 207  
WILMINGTON, DE 19801

PHONE: 302-656-3257  
FAX: 302-358-2180

OR ONLINE AT  
MEALSONWHEELSDE.ORG

## SPONSOR AD SPECS

ALL ADS ARE  
FULL COLOR - RGB

JPG FILE FORMAT

HIGH RESOLUTION  
(300 DPI AT ACTUAL SIZE)

FULL 4.5" W X 7.5" H

HALF 4.5" W X 3.5" H

Email:

rhomola@mealsonwheelsde.org

## IMPORTANT DATES

SPONSORSHIPS RECEIVED BY  
**JUNE 19, 2020** WILL BE LISTED IN  
THE SIP & SAVOR INVITATION.

SPONSORSHIPS RECEIVED BY  
**JULY 24, 2020** WILL BE LISTED  
IN THE SIP & SAVOR VIRTUAL  
PROGRAM BOOK.

**ALL ADVERTISING IS DUE  
BY JULY 24, 2020**