



THE 4TH ANNUAL
ULTIMATE
Tailgate

THURSDAY, OCTOBER 18, 2018 ★

DELAWARE PARK
 777 DELAWARE PARK BLVD. WILMINGTON, DE

★ **6 - 9 PM (5:30 PM - VIP)**

SPONSORSHIP OPPORTUNITIES

BENEFITING MEALS ON WHEELS DELAWARE

The Ultimate Tailgate

welcomes 500 guests to enjoy the best of our area restaurants serving unique interpretations of tailgate food. This sophisticated yet casual event will also feature wine, spirits, cocktails, and a craft beer trail curated by Two Stones Pub, guest appearances, entertainment and more!

An Event Worthy of Your Support!

- Align your name or brand with one of the most recognized, respected and effective non-profits in the state – Meals On Wheels Delaware
- Build morale, company pride and community involvement
- Take advantage of an opportunity to reach your organization's target audience and inspire your community
- Best of all, you support the Meals On Wheels programs, who together with thousands of volunteers delivered 706,910 hot, nutritious meals to over 4,360 homebound seniors across the state of Delaware last year.

**Together We Can
 END Senior Hunger!**

HEAD COACH \$5,000

- Recognition to include: invitation, press release, event signage, event eblasts and social media – (2) dedicated Facebook posts and (1) dedicated Twitter post*
- Logo on billboard if donated to organization
- Logo and link placement on website
- Logo on the premier guest tote
- Opportunity to include promotional items in the premier guest tote
- 16 tickets to the Ultimate Tailgate
- VIP Early Access to Tailgate festivities (5:30 PM)

PRESS BOX \$2,500

- Recognition to include: invitation, event signage, event eblasts and social media*
- Logo and link placement on website
- Name recognition on the premier guest tote
- Opportunity to include promotional items in the premier guest tote
- 8 tickets to the Ultimate Tailgate
- VIP Early Access to Tailgate festivities (5:30 PM)

*Our Marketing Reaches:

- 3,818 Facebook Followers
- 1,615 Twitter Followers
- 382 Instagram Followers
- 6,777 eblast subscribers

HALFTIME \$1,000

- Recognition to include: invitation, event signage, event eblasts and social media*
- Link placement on website
- Opportunity to include promotional items in the premier guest tote
- 6 tickets to the Ultimate Tailgate
- VIP Early Access to Tailgate festivities (5:30 PM)

MASCOT \$500

- Recognition to include: invitation, event signage, event eblasts and social media*
- Link placement on website
- 4 tickets to the Ultimate Tailgate

TAILGATE \$275

- Recognition to include: invitation, event signage, event eblasts and social media*
- Link placement on website
- 2 tickets to the Ultimate Tailgate

Presenting Sponsor

WSFSbank
 We Stand For Service®



All Proceeds
Benefit
Meals On Wheels
Delaware

**PLEASE CHECK YOUR
LEVEL OF SPONSORSHIP**

- HEAD COACH \$5,000**
- PRESS BOX \$2,500**
- HALFTIME \$1,000**
- MASCOT \$500**
- TAILGATE \$275**



SPONSOR COMMITMENT FORM

SPONSOR ONLINE at www.mealsonwheelsde.org or **MAIL THIS FORM** to the address below.

SPONSOR (as you would like it to appear on marketing materials)

COMPANY _____

CONTACT NAME AND TITLE _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP CODE** _____

PHONE _____ **EMAIL** _____

SOCIAL MEDIA PRESENCE _____

AD CONTACT _____

PHONE _____ **EMAIL** _____

We would like to sponsor at the level indicated above. We agree to pay \$ _____

We would like to purchase ___ additional Ultimate Tailgate tickets at the sponsor rate of \$50 each. Total \$ _____

Payment Method: ___ Check Enclosed ___ Please Bill Date _____

___ Credit Card (Please pay online at www.mealsonwheelsde.org or complete information below.)

Card Number: _____ Exp. Date _____ CVV _____

Cardholder Name and Billing Address _____

Signature _____

IMPORTANT DATE

JUNE 23, 2018

Sponsorships received by this date will be listed on the Ultimate Tailgate invitation mailed to 3,000 local households.

www.mealsonwheelsde.org

RETURN FORM TO:

Regina Dodds, Director of Events
rdodds@mealsonwheelsde.org

Meals On Wheels Delaware
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Wilmington, Delaware 19801

Phone (302) 656-3257 • Fax (302) 358-2180



**LET'S TACKLE
SENIOR HUNGER!**