



**For Immediate Release**

Contact: Cassandra Boyce  
Director of Marketing and Public Relations  
[cboyce@mealsonwheelsde.org](mailto:cboyce@mealsonwheelsde.org) • (302)250-4231

**Emile Henry Warehouse Open to the Public – Benefiting Meals On Wheels Delaware**



Charles Quinn (Emile Henry), Cassandra Boyce (Meals On Wheels Delaware), Jessica Senior (Emile Henry)

**Wednesday, May 28, 2014** – Once a year Emile Henry opens its national distribution center to the public, giving guests the opportunity to purchase premium cookware at up to 80% off retail pricing just in time for the holidays. Located in New Castle, DE, this special occasion will take place on Thursday, November 6, 2014, allowing an exclusive crowd first access to the best deals on the premium European kitchenware, along with other top brands (Duralux, Rosle, Mauviel and Lékúé). Some of the available products include the Lékúé Citrus Sprayer (as seen in the April 2014 Oprah Magazine), the Lékúé Surprise Cake Kit (recently featured in Good Housekeeping), and the ever popular Mauviel copper cookware. Ticket sales and a portion of the sale proceeds benefits Meals On Wheels Delaware.

"The annual Stock up for Seniors event is one of our favorite programs for the year. It gives us the opportunity to introduce our products at amazing prices and at the same time help the Delaware Chapter of Meals on Wheels," said Tara Steffen, marketing manager for the Duralux, Emile Henry, Rosle, Mauviel and Lékúé. "Participants get to equip their kitchens with premium European products and we have fun running this now famous event."

After a successful "Stock Up For Seniors" fundraiser last fall, Emile Henry donated \$5,000 to Meals On Wheels Delaware in support of feeding homebound seniors throughout the state. "Emile Henry has been a huge supporter of Meals On Wheels Delaware for years. Their generous support year after year allows us to ensure thousands of seniors throughout the state can rely on a hot meal each day without the fear of a waiting list," said Mari Considine, Executive Director of Meals On Wheels Delaware. "Stock Up For Seniors is such a fun event right before the holidays—our guests love being able to shop for great deals while knowing they are also helping elderly neighbors in our community."

VIP guests will enjoy chef demonstrations by Chef Jay Caputo of *Jay Caputo Restaurant Group* and Chef Robbie Jester of *16 Mile Taphouse*, while getting first access to the weekend's deals from 5:30 – 6:30 pm. Tickets for the VIP shopping hour are \$100 each and go on sale (online only) August 1<sup>st</sup> at 10am. Mark your calendar, as VIP tickets typically sell out in minutes each year.

From 6:30 – 9:00 pm general admission ticket holders will be able to shop the Emile Henry Warehouse for great deals on premium cookware brands including Rösle, Durelex, Mauviel 1830, Lékué and many more. General admission tickets go on sale August 5<sup>th</sup> for \$25 online and will be sold at the door for \$30.

For more information or to buy your tickets, visit [www.mealsonwheelsde.org/sufs](http://www.mealsonwheelsde.org/sufs).

### **Lékué 10 Minute Recipes: Mushroom Pizzas**

#### **Ingredients:**

- 8 baby bella mushrooms
- 4 tbsp canned, crushed tomatoes
- Grated mozzarella cheese
- 1/4 tsp sugar
- Oregano
- Salt
- Pepper

#### **Procedure**

1. Wash the top of the mushrooms with a damp towel and remove the stems. Place them on top of the tray in the Lékué Steam Case. Take care not to rinse the mushrooms completely as mushrooms are very spongy and absorb water immensely. They can become soggy and texturally unpleasing.
2. In a small bowl mix the crushed tomatoes, sugar, a pinch of salt, and a pinch of pepper. The little bit of sugar removes the acidic, bitter taste from the tomatoes. Fill the mushrooms with the tomato mixture and sprinkle dried oregano on top. Lastly, put a pinch of mozzarella on top of each mushroom.
3. Close the case, place in the microwave and cook for 3 minutes at 800 watts.
4. Remove the case, open the lids and wait for the mushrooms to cool down a bit. Be careful, they will be very hot. Once slightly cooled, enjoy!



#### **About Meals On Wheels**

The mission of Meals On Wheels Delaware is to ensure, through the provision of financial and human resources, that every eligible senior in the State of Delaware receives a hot, nutritious meal in their home. Meals On Wheels Delaware is a nonprofit 501(c)3 organization, a public/private partnership between the federal government, the State of Delaware, five meal-providing agencies and thousands of volunteers from corporations, civic, religious and community groups. Together, the program provides and delivers meals every day to over 4,000 homebound seniors. In fact, last year over 710,000 meals were served throughout the state. Meals On Wheels Delaware strengthens the partnership by providing additional financial and volunteer resources to the agency providers to ensure that no senior in Delaware is on a waiting list for a hot meal delivered to their home. Meals On Wheels Delaware provides more than a meal...it also provides a gift of health, independence and companionship to homebound seniors in Delaware.

###