



**For Immediate Release**

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## Emile Henry Donates \$5,500 to Meals On Wheels Delaware



Charles Quinn (EH), Mari Considine (MOWD), Cassandra Boyce (MOWD), Tara Steffen (EH), and Alan Senior (EH)

**Tuesday, July 23, 2013** – After another successful “Stock Up For Seniors” fundraiser last December, Emile Henry, a premiere cookware brand, has donated \$5,500 to Meals On Wheels Delaware in support of feeding homebound seniors throughout the state. Each year Emile Henry opens its New Castle warehouse to the public, discounting merchandise up to 80% off. Ticket sales and a portion of the sale proceeds from the first night of the weekend long sale benefits Meals On Wheels Delaware.

Mari Considine, Meals On Wheels Delaware Executive Director, says, “We are very grateful to have Emile Henry’s generous support year after year. As the baby boomers generation continues to age into retirement we need the support of the community now more than ever to feed the growing need of isolated and vulnerable seniors throughout Delaware.”

"Our annual Stock up for Seniors event is a wonderful opportunity for us to help support Meals On Wheels, an organization that gives so much to our homebound seniors here in Delaware," said Tara Steffen, marketing director for Emile Henry, Mauviel, Rosle, Lekue and Duralex in the United States. "This is our sixth year working with Meals On Wheels in our community. This partnership gives us the opportunity to put our passion for cooking into helping our neighbors have access to healthy, nutritious food."

This year’s sale has been moved to October 10<sup>th</sup>, giving guests the opportunity to truly “stock up” before the holiday rush. VIP guests will enjoy chef demonstrations by [La Fia](#) and [Soffritto Italian Grill](#) while getting first access to the weekend’s deals from 5:30 – 6:30 pm. Tickets for the VIP shopping hour are \$100 each and go on sale, online only, August 1<sup>st</sup> at 10am.

From 6:30 – 9:00 pm general admission ticket holders will be able to shop the Emile Henry Warehouse for great deals on cookware brands including Rösle, Duralex, Mauviel 1830, Lékue and many more. General Admission tickets go on sale August 5<sup>th</sup> for \$25 and will be sold at the door for \$30.

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For more information or to buy your tickets, visit [www.mealsonwheelsde.org/sufs](http://www.mealsonwheelsde.org/sufs).

### **About Meals On Wheels**

The mission of Meals On Wheels Delaware is to ensure, through the provision of financial and human resources, that every eligible senior in the State of Delaware receives a hot, nutritious meal in their home. Meals On Wheels Delaware is a nonprofit 501(c)3 organization, a public/ private partnership between the federal government, the State of Delaware, five meal-providing agencies and thousands of volunteers from corporations, civic, religious and community groups. Together, the program provides and delivers meals every day to over 4,000 homebound seniors. In fact, last year nearly 635,000 meals were served throughout the state. Meals On Wheels Delaware strengthens the partnership by providing additional financial and volunteer resources to the agency providers to ensure that no senior in Delaware is on a waiting list for a hot meal delivered to their home. Meals On wheels Delaware provides more than a meal...it also provides a gift of health, independence and companionship to homebound seniors in Delaware.

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