



For Immediate Release
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Returning to Where It All Began: 2013 Celebrity Chefs' Brunch

Tuesday, November 13, 2012 – The award-winning Celebrity Chefs' Brunch, benefiting Meals On Wheels Delaware, will be held in the newly renovated Hercules Plaza in Downtown Wilmington. Meals On Wheels Delaware has a long standing history with this location, as the organization's first fundraising event was also held in the atrium of Hercules Plaza. Though a more intimate gathering than what the Celebrity Chefs' Brunch has become today, the first event was a stepping stone for increasing awareness around the mission of Meals On Wheels Delaware.

Executive Director, Mari Considine, said "Meals On Wheels Delaware is thrilled to host the brunch in the renovated Hercules Plaza! The new location is a perfect venue for the Celebrity Chefs' Brunch and we are sure our chefs and guests will agree."

The Celebrity Chefs' Brunch on April 21, 2013 is one of three fundraising events Meals On Wheels Delaware will be hosting in April—Evening With The Masters and the Cellar Masters' Wine Auction will be held earlier that same weekend at the Doubletree Downtown on April 19th. Proceeds from this weekend of culinary excellence benefit homebound seniors throughout the state of Delaware. Since its inception in 1996 the Meals On Wheels Delaware events have raised nearly 6 million dollars to ensure no senior is placed on a waiting list for a hot-nutritious meal.

"McConnell Johnson Real Estate is honored to host the Meals on Wheels Delaware 2013 Celebrity Chef's Brunch event in the newly renovated atrium of Hercules Plaza. We are excited to have such a spacious and versatile location, and we look forward to hosting many similar events in the future," said Paul McConnell, Partner McConnell Johnson Real Estate.

Renovations will be complete in early 2013, allowing Meals On Wheels Delaware to host the first event in the modernized space. As always brunch guests will enjoy fine cuisine from top national and international chefs but this year's new venue will introduce a sleek and chic atmosphere.

In addition to a new location, Meals On Wheels Delaware is proud to partner with the Delcastle Technical High School Culinary Program. The culinary students will collaborate with out of town chefs from the planning and preparation stages through the execution of this year's tasty dishes that attendees anticipate each spring.

Tickets for the Celebrity Chefs' Brunch are \$175 and will go on sale January 1, 2013. For more information or to buy your tickets, visit: www.mealsonwheelsde.org

About Meals On Wheels

The mission of Meals On Wheels Delaware is to ensure, through the provision of financial and human resources, that every eligible senior in the State of Delaware receives a hot, nutritious meal in their home. Meals On Wheels Delaware is a nonprofit 501(c)3 organization, a public/ private partnership between the federal government, the State of Delaware, five meal-providing agencies and thousands of volunteers from corporations, civic, religious and community groups. Together, the program provides and delivers meals every day to almost 4,000 homebound seniors. In fact, last year nearly 600,000 meals were served throughout the state. Meals On Wheels Delaware strengthens the partnership by providing additional financial and volunteer resources to the agency providers to ensure that no senior in Delaware is on a waiting list for a hot meal delivered to their home. Meals On wheels Delaware provides more than a meal...it also provides a gift of health, independence and companionship to homebound seniors in Delaware.

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