



For Immediate Release
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“Stock Up” this Holiday in support of Delaware’s seniors

Tuesday, October 2, 2012 - Meals On Wheels Delaware and Emile Henry are partnering for the 5th Annual Stock Up For Seniors; A premier warehouse sale with the best deals on luxury cookware brands! The event that takes place at the Emile Henry warehouse is from 6:30pm to 9:00pm on Thursday, December 6th. Ticket sales as well as 5% of the proceeds from the warehouse sale will benefit Meals On Wheels Delaware.

Mari Considine, Executive Director, says, “We are very excited for the 5th year of Stock Up For Seniors. Each year the event continues to grow as people from the Mid-Atlantic region come out to support Meals On Wheels Delaware while enjoying Emile Henry’s fabulous warehouse sale. We are so grateful and appreciative for the overwhelmingly positive response to this great event!”

Brands include Emile Henry, Rösle, Duralex, Mauviel 1830, Lékúé and many more! Merchandise will be discounted up to 80% off and guests can enjoy light refreshments and desserts while they shop.

Tara Steffen, National Marketing Manager, says “For the 5th year in a row, we offer shoppers to get a first look at the amazing warehouse sale in New Castle, DE while helping support a great organization like Meals on Wheels. We believe in giving back to the community and are proud to be able to use our warehouse sale to help. Delivering comforting, healthy meals is the core role of Meals On Wheels and creating wonderful food is the essence of Emile Henry, Rösle, Mauviel, Duralex and Lékúé products making this collaboration a natural fit.”

Tickets go on sale October 8th for \$25 and will be sold for \$30 at the door. Additionally, guests can indulge in an online exclusive and purchase 5 tickets at the Meals On Wheels Delaware website for only \$100. For more information or to buy your tickets, visit <http://mealsonwheelsdelaware.ticketleap.com/sufs/>.

About Meals On Wheels

The mission of Meals On Wheels Delaware is to ensure, through the provision of financial and human resources, that every eligible senior in the State of Delaware receives a hot, nutritious meal in their home. Meals On Wheels Delaware is a nonprofit 501(c)3 organization, a public/ private partnership between the federal government, the State of Delaware, five meal-providing agencies and thousands of volunteers from corporations, civic, religious and community groups. Together, the program provides and delivers meals every day to almost 4,000 homebound seniors. In fact, last year nearly 600,000 meals were served throughout the state. Meals On Wheels Delaware strengthens the partnership by providing additional financial and volunteer resources to the agency providers to ensure that no senior in Delaware is on a waiting list for a hot meal delivered to their home. Meals On wheels Delaware provides more than a meal...it also provides a gift of health, independence and companionship to homebound seniors in Delaware.