

NEWS RELEASE

Contact: Jenna Byczek Director of Marketing and Communications JByczek@mealsonwheelsde.org

16 Mile Brewery Creating Chef Inspired Beer for 10th Annual Celebrity Chefs' Beach Brunch

Thursday, July 19 – Meals On Wheels Delaware is delighted to announce that they are the proud beneficiaries of the Eastern Chef Brew (ECB) created by 16 Mile Brewery. The first keg will be tapped on July 19th at the local brewery and \$5 from each keg will go to Meals On Wheels Delaware to help fight senior hunger within the state.

Sales and Marketing Director of 16 Mile, Claus Hagelman, described ECB as a "beautiful easy drinking ale with a hint of Coriander on the nose. As the beer warms the flavor and nose of lemon zest from the Sumac berries comes out, and the soft fruit flavor of the Black Figs appears and adds a nice depth."

Hagelman revealed that he's beginning to distribute the ECB kegs and while most of the distribution is going out within Delaware, a few, very lucky restaurants will be receiving kegs in Maryland and New Jersey.

ECB will be on sale at 16 Mile and be featured at two upcoming chef cook-offs in the brewery. The cook-offs, which also benefit Meals On Wheels take place on Tuesday, August 21st and Tuesday September 18th. At each event three local chefs will compete and the winning chefs will go forward to cook-off at the Celebrity Chefs' Beach Brunch on October 7th to be crowned "Best of the Beach". Tickets to the cook-offs at 16 Mile are \$25 at the door.

Additionally, the last public keg will be tapped at the Celebrity Chefs' Beach Brunch for guests who did not get a chance to stop by 16 Mile to try it. Tickets to this event are \$75 if purchased before Labor Day and then the price jumps to \$95. To purchase your tickets, visit www.mealsonwheelsde.org or call 302-656-3257.

About Meals On Wheels

The mission of Meals On Wheels Delaware is to ensure, through the provision of financial and human resources, that every eligible senior in the State of Delaware receives a hot, nutritious meal in their home. Meals On Wheels Delaware is a nonprofit 501(c)3 organization, a public/ private partnership between the federal government, the State of Delaware, five meal-providing agencies and thousands of volunteers from corporations, civic, religious and community groups. Together, the program provides and delivers meals every day to almost 4,000 homebound seniors. In fact, last year nearly 600,000 meals were served throughout the state. Meals On Wheels Delaware joins the partnership by providing additional financial and volunteer resources.